



# **Nirmala Memorial Foundation College of Commerce and Science**

**Permanently Affiliated to University of Mumbai  
Accredited by NAAC, ISO 9001-2015 Certified  
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

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D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

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## **5.1.3**

Percentage of students benefited by guidance for competitive examinations and career counselling offered by the Institution during the last five years



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## INDEX 5.1.3

Sr. No	Particulars	Document Link
1	Guidance for competitive examinations and career counselling offered by the Institution in year 2018-19	<a href="#">Click Here</a>
2	Guidance for competitive examinations and career counselling offered by the Institution in year 2019-20	<a href="#">Click Here</a>
3	Guidance for competitive examinations and career counselling offered by the Institution in year 2020-21	<a href="#">Click Here</a>
4	Guidance for competitive examinations and career counselling offered by the Institution in year 2021-22	<a href="#">Click Here</a>
5	Guidance for competitive examinations and career counselling offered by the Institution in year 2022-23	<a href="#">Click Here</a>



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## 5.1.3 – Percentage of students benefited by guidance for competitive examinations and career counselling offered by the Institution during the last five years –

5.1.3.1. Number of students benefited by guidance for competitive examinations and career counselling offered by the institution year wise during last five years

Year	2018-19	2019-20	2020-21	2021-22	2022-23
Number	1087	412	893	1372	3300

Percentage =	<b>Total number of students benefited by guidance for competitive examination and career counselling during the last five years</b>	<b>X 100</b>
	<b>Total number of students during the last five years</b>	

Percentage =	7064	X 100 =	40.60%
	17396		

Guidance for competitive  
examinations and career  
counselling offered by the  
Institution in year 2018-19

## **Students benefited by guidance for competitive examination offered by the Institution**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2018-19	1	Aptitude test and career guidance-New Age Careers in the emerging global trends	21-1-2019	90

## **Students benefited by career counselling offered by the Institution.**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2018-19	1	Workshop on "Career Life Dreaming Room"	27-7-2018	125
	2	Workshop on "From Zero to Crore"	27-7-2018	287
	3	How to land your dream Job	2-8-2018	151
	4	Seminar on Career Guidance	20-10-2018	67
	5	Pathway to Government Jobs	8-1-2019	195
	6	What next after Graduation?	11-1-2019	22
	7	Education and Career Fair	2-9-2019	150

# **Reference document of guidance for competitive examination offered by the Institution in**

**2018-19**

## **Report on Aptitude Test & career Guidance - 'New Age Careers in the emerging global trends'**

The Placement Cell in association with NIIT, the leading Talent development corporation organised a seminar and aptitude test for the students of S.Y. and T.Y. B.Sc I.T and C.S. students.

The session provided insights to the students on how to prepare and appear for such entrance exams. Industry skill requirements and the emergence of careers in Digital transformation were also covered.

Event name: Aptitude Test & career Guidance - 'New Age Careers in the emerging global trends'

Event date: 21st January 2019

No. of Attendees: 90

**Photograph of guidance for competitive examination- Aptitude Test and Career Guidance- New Age Careers in the emerging global trends**









# Reference document of career counselling offered by the Institution in 2018-19

## **Report of Workshop on “Career Life Dreaming Room**

On Friday, 27th July, 2018 the Department of B.Com(A & F) organised a workshop on "Career a Life Dreaming Room" for second and third year students.

The workshop gave insights on how to choose a career and showed the path to conquer it. Speaker discussed various career options available after graduation, helping students make informed decisions about their future. Expert advice and industry knowledge were shared, empowering students to embark on their chosen career paths with confidence.

The guest speaker was Mr. Ishwar Jha , Sr. Vice President of Digital Enterprises at Zee Entertainment Enterprises Limited.

In a true sense as a corporate executive, digital thinker, innovator and product evangelist , he won the heart of students by taking them to the journey of building a rock solid career. Total 125 students benefitted from the workshop.

## Photograph of Workshop on “Career Life Dreaming Room



## **Report of Workshop on “From Zero to Crore”**

With an aim to create a startup ecosystem and to promote the growth of entrepreneurs, the Department of B.Com ( A& F) along with Entrepreneurship Development Cell on Friday, 27th July 2018 organised one day workshop on "From Zero to Crore".

This workshop created a boost in the minds of students to accept with small bets and give a start to a challenging task. 287 students attended the workshop. Workshop was conducted in two batches.

The guest speaker Mr. Ishwar Jha , interacted with students and channelised their thought process while building the entrepreneur attitude.

Further a seed was generated in minds of students with a food for a thought on How to generate / raise funds for their start ups.

## Photograph of Workshop on “From Zero to Crore”



## **Report of Workshop on How to land your dream Job**

Event name: 'How to land your dream job' Date of the event: 1st August 2018

The workshop was conducted by Mr. Satyam Sengupta, a soft skills and behavioral expert. Mr. Sengupta delved into his vast experience as a corporate trainer to provide insights on how fresher's can craft an attractive resume. He also explained the difference between a bio-data, a CV and a resume. The workshop was conducted in two batches.

The do's and don'ts of a group discussion were also discussed with the participants of the workshop. The art of tackling behavioral questions in a personal interview, highlighting our personal/ academic/ professional achievements and the importance of having true representation of facts was also covered in the session. The 2 hour workshop was highly interactive and provided valuable insights to around 151 students looking for internship and final job opportunities.

## Photograph of Workshop on How to land your dream Job







## **Report of career counselling – Seminar on Career Guidance**

On Saturday, October 20, 2018, the Department of BMM organized a Career Guidance Seminar exclusively for third-year students.

Dr. Sunder Rajdeep, a distinguished guest speaker from the Department of Communication and Journalism at the University of Mumbai, shared valuable insights into the vast scope of Mass Media. His expertise shed light on the numerous career opportunities available within the field.

During the seminar, the speaker elaborated on various career options that students could pursue after graduation, providing a comprehensive overview of the paths available in the dynamic world of Mass Media.

The event proved to be highly beneficial, as 67 students took advantage of this opportunity to gain valuable knowledge. The students expressed gratitude for the enlightenment they received from the esteemed resource person, Dr. Sunder Rajdeep, making the Career Guidance Seminar a significant and impactful initiative by the Department of BMM.

## Photograph of Seminar on Career Guidance



## **Report of career counselling - Pathway to Government Jobs**

The Department of BMS in association with the Internal Quality Assurance Cell had organised a seminar on Pathway to Government jobs on Tuesday, 8th January 2019.

Students of second and third year BMS and B.Com ( Accounting and Finance ) program attended the session. Total 195 students availed the benefits.

The guest speaker was Ms. Sunita Das is a Gold medalist in BMS and MMS program at University of Mumbai . She has been working in the education field for the past 7 years. Training students on various entrance and competitive exams.

The seminar gave insights on the cut throat competition in the job hunt market. Detailed information was given on government job options in various sectors and various entrance exams and their preparation patterns. Also the pathway to get into government jobs was focused by the speaker.

**Photograph of career counselling - Pathway to Government Jobs**





## **Report of Seminar on What next after Graduation?**

Event name: 'What next after graduation?' Date of the event: 11th January 2019

The Placement Cell organised a seminar on 'What next after graduation?' for the final year students of B.M.M. The seminar was conducted by Mr. Mukesh Sharma, Dean, Deviprasad Goenka Management College of Media Studies (DGMC). Mr. Sharma shared his insights on the growing media industry, job prospects and requisite skills to make a career in media.

Recipient of various awards & accolades such as Best Doordarshan Kendra Award for DD Sahayadri and a National Award in the best Children's Film category, Mr. Sharma played pivotal roles at Doordarshan and Films Division, Mumbai. It was an enriching experience for the 22 students to interact and listen to a stalwart from the media & entertainment industry.

## Photograph of of Seminar on What next after Graduation?



## **Report of Education and Career Fair**

The Placement Cell organised an Education and Career Fair on Saturday, 9th February 2019 to provide internship, part time and full time opportunities to students. The fair saw an overwhelming response with over 350 students (In house as well as from 13 other colleges in Mumbai) attending it.

Job profiles in various functional areas of business management were offered to freshers / experienced students. Representatives from varied sectors such as Banking, Financial services, Insurance, Mass media, etc. interacted with the students and guided them on opportunities available in their respective organisations.

Companies operating in the area of competitive exam preparation (for Government jobs and higher education) also conducted a personal counselling session with interested candidates. Opportunities for Foreign Education and availability of Education loans were also presented to the participants of the fair.

Some of the prominent companies that participated in the Education and Career fair were Computrain, Firstsource Solutions Limited, Genetic Callnet, HDFC Bank, ICICI Bank, Ideal Management, Intern Theory, ITM Skills Academy, IWMBuzz, Career Santa, eJob Ocean, Kotak Mahindra Bank, Market-Hub Stock Broking Pvt. Ltd., NIIT, T.I.M.E, Timespro, etc.



## Photograph of Education and Career Fair



Guidance for competitive  
examinations and career  
counselling offered by the  
Institution in year 2019-20

**Students benefited by guidance for competitive examination offered by the Institution**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2019-20	1	Counselling and training for government jobs related examination	04-7-2019	66
	2	Aptitude test in association with NIIT	13-1-2020	14

**Students benefited by career counselling offered by the Institution.**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2019-20	1	Program on Career Options after Graduation	8-8-2019	95
	2	Talk on "Know What the Industry Wants"	9-8-2019	82
	3	Opportunities for studying abroad	12-2-2020	155

## **Reference document of guidance for competitive examination offered by the Institution in 2019-20**

### **Report of guidance for competitive examination - Counselling and training for government jobs related examination**

#### **Seminar on “Pathway to government job”**

The Department of BMS in association with the Placement Cell of the College had organised a seminar on "Pathway to Government Jobs" on Thursday, 4th July, 2019 at 11.30 am in the Mini Auditorium (Block No. 706).

A guiding light is what takes a person towards accomplishment of goals which seem far beyond reach. The departments of BMS had arranged a seminar providing such guidance to our students. Total 66 students availed the benefit.

An education counsellor for 5 years, Mr. Sukrut Bhushan, provided some insight on the available job opportunities in coveted public sectors.

**Photograph of guidance for competitive examination - Counselling and training for government jobs related examination**



## **Report of guidance for competitive examination - Aptitude test in association with NIIT**

The placement cell in association with NIIT, a global learning outsourcing company conducted the 15th National NIIT Aptitude Test on Monday, 13th January 2020.

Students of second year and third year B.Sc. IT and B.Sc. CS attended the session and took advantages of the same. Students were given an aptitude test to be completed in 90 minutes and the answer papers were handed over to NIIT for assessment. Subsequently the test score would be revealed to the students.

NIIT also shared the dos and don'ts for preparing and cracking various sections of the Aptitude test with the students. Total 14 students availed the benefit.

**Photographs of guidance for competitive examination - Aptitude test in association with  
NIIT**



## **Reference document of career counselling offered by the Institution in 2019-20**

### **Report on Career Options after Graduation**

Department of Commerce organised program on Career Options after Graduation program for S.Y. BCom students on Thursday, 8th August, 2019 to enlighten them on the various career opportunities after graduation. Mr. Sazeal Shah, Centre Director of Endeavor, Gandhinagar, Gujarat.

Mr. Shah briefed the students about the various options available after completion of B.com degree. 95 students from S.Y.BCom availed this opportunity. The session was highly interactive and informative.



## Photograph of Program on Career Options after Graduation



## **Report on career counselling-Talk on "Know What the Industry Wants"**

The Department of BMS in association with Alumni Cell organised a seminar on "Know what the industry wants" on Friday, 9th August 2019.

The Guest speaker was Mr. Tanmaiya Sawant an (Alumni ) of BMS Department of our college , shared his experience and gave insights on what is industry looking forward from fresh graduates. Many Career options were discussed. A total of 82 students availed the benefit of the seminar.

The session was quite motivating for students as they got a sense of direction on what exactly they should be focusing on, in their three years of college life.

**Photograph of career counselling- -Talk on "Know What the Industry Wants"**



Photograph of career counselling- -Talk on "Know What the Industry Wants"



## **Report of program on Opportunities for Studying Abroad**

The Placement Cell organised a session to create awareness and share information on 'Opportunities for Studying Abroad' on 12th February 2020. Mr. Sushil Tribhuvan, Marketing Manager from Computrain, an overseas educational consultant for studying abroad addressed the final year students of B.Com (Accounting and Finance), B.Sc. IT and CS.

The session was attended by 155 students. The session provided information to students about various aspects of overseas education such as college/university selection, visa assessment, eligibility criteria, IELTS training, accommodation assistance in countries like USA, Canada and Australia.

**Photograph of career counselling Program on-Opportunities for studying abroad**



## Photograph of career counselling-Opportunities for studying abroad



Guidance for competitive  
examinations and career  
counselling offered by the  
Institution in year 2020-21



**Students benefited by career counselling offered by the Institution.**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2020-21	1	A Webinar on " Understanding the Current scenario and functioning of the media world"	9-10-2020	211
	2	A Webinar on "Financial market awareness and career guidance in the dynamic field of capital markets"	27-10-2020	120
	3	Career Guidance & Counselling program	10-3-2021	55
	4	Webinar on Career in Aviation Industry	27-3-2021	187
	5	Career & Education fair	20-5- 2021	320

## **Reference document of career counselling offered by the Institution in 2020-21**

### **Report on A Webinar on " Understanding the Current scenario and functioning of the media world"**

With the motive of involving various stake holders of the institution in continuous quality enhancement the Internal Quality Assurance Cell of the College in association with BMS Department organised a webinar on Friday, 9th October 2020 titled "Understanding the Current Scenario and Functioning of the Media World"

The Guest speaker was Mr Jay Rawal an alumnus of BMS Department. Mr Rawal is the Business Manager at WaveMaker Media Agency, the second largest media agency network in the world.

A total of 211 students of BMS and BMM Department registered and attended the program.

The speaker enriched the audience with his treasure of knowledge about the media world.

The takeaway from the program was well appreciated by the participants.

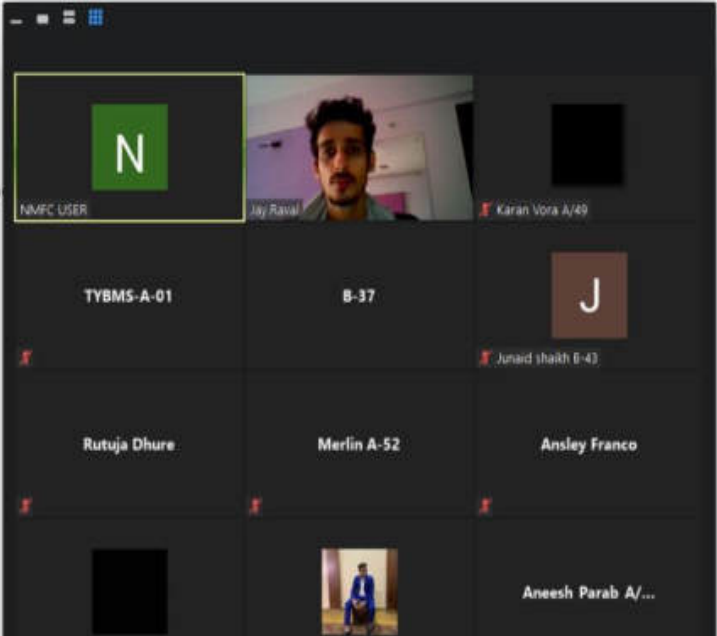
## Photograph of Webinar on " Understanding the Current scenario and functioning of the media world"

You are screen sharing Stop Share

### The Big Negotiation - Finding the right Deal

**Platforms**

- ✓ Calculating the right Target cost p
- ✓ Using the correct buy type
- ✓ Finding the Right Bid



The screenshot shows a Zoom meeting grid with 9 participants. The participants are arranged in a 3x3 grid. The top-left tile shows a green square with a white 'N' and the text 'NMFC USER'. The top-middle tile shows a video feed of a man with dark hair and a beard, with the name 'Jai Raval' below. The top-right tile is a black square with the name 'Karan Vora A/49' below. The middle-left tile shows the text 'TYBMS-A-01'. The middle-middle tile shows the text 'B-37'. The middle-right tile shows a brown square with a white 'J' and the name 'Junaid shaikh B-43' below. The bottom-left tile shows the name 'Rutuja Dhure'. The bottom-middle tile shows the name 'Merlin A-52'. The bottom-right tile shows the name 'Ansley Franco'. The bottom-most row has a black square on the left, a video feed of a man in a blue suit on the middle, and the name 'Aneesh Parab A/...' on the right.

## **Report on Financial market awareness and career guidance in the dynamic field of capital markets”**

Placement Cell organized a webinar in association with Raa Media and National Stock Exchange (NSE) on “Financial market awareness and career guidance in the dynamic field of capital markets” on Tuesday, 27<sup>th</sup> October, 2020.

The Guest Speaker, Mr. Pratyush Bhaskar, a multilingual Business Broadcast journalist, financial trainer and media consultant with over 20 years’ experience in media houses and conducted 500 + seminars in financial planning on behalf of SEBI, NSE, NSDL in top companies, associations, colleges, schools, institutions, across India.

Almost 120 participants from B.Com, B.M.S, B.Com (A&F) and M.Com attended the session. It was an engaging and interactive learning experience for all. The speaker gave insights of the current economic and financial situation, stressed the importance of early investment. Careers in the field of capital markets were also discussed with the participants.

## Certificate of Financial market awareness and career guidance in the dynamic field of capital markets”



**NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND  
SCIENCE, KANDIVALI EAST, MUMBAI - 400101**

**(Permanently Affiliated to University of Mumbai, NAAC Accredited B++)**

### **CERTIFICATE OF PARTICIPATION**

This is to certify that Ms.KHUSHI MUKESH TAILOR

has participated in a webinar organized by the Placement Cell in association with the National Stock Exchange (NSE) on “**FINANCIAL MARKET AWARENESS AND CAREER GUIDANCE IN THE DYNAMIC FIELD OF CAPITAL MARKETS**” on **Tuesday, 27<sup>th</sup> October 2020.**

Ms. Swiddle D'Cunha  
(I/C Principal)

Ms. Sangeetha Shyam Sundar  
(Convener – Placement Cell)

Date of issue: October 27, 2020

## **Report on Career Guidance & Counselling program**

Placement cell of Nirmala Memorial Foundation College of Commerce and Science along with UM- GICED in association with American India Foundation (AIF) and DELL Technologies conducted a **Career Guidance & Counselling program** on Wednesday, 10<sup>th</sup> March, 2021 through Zoom Platform which assisted students in deciding their career path. It included:

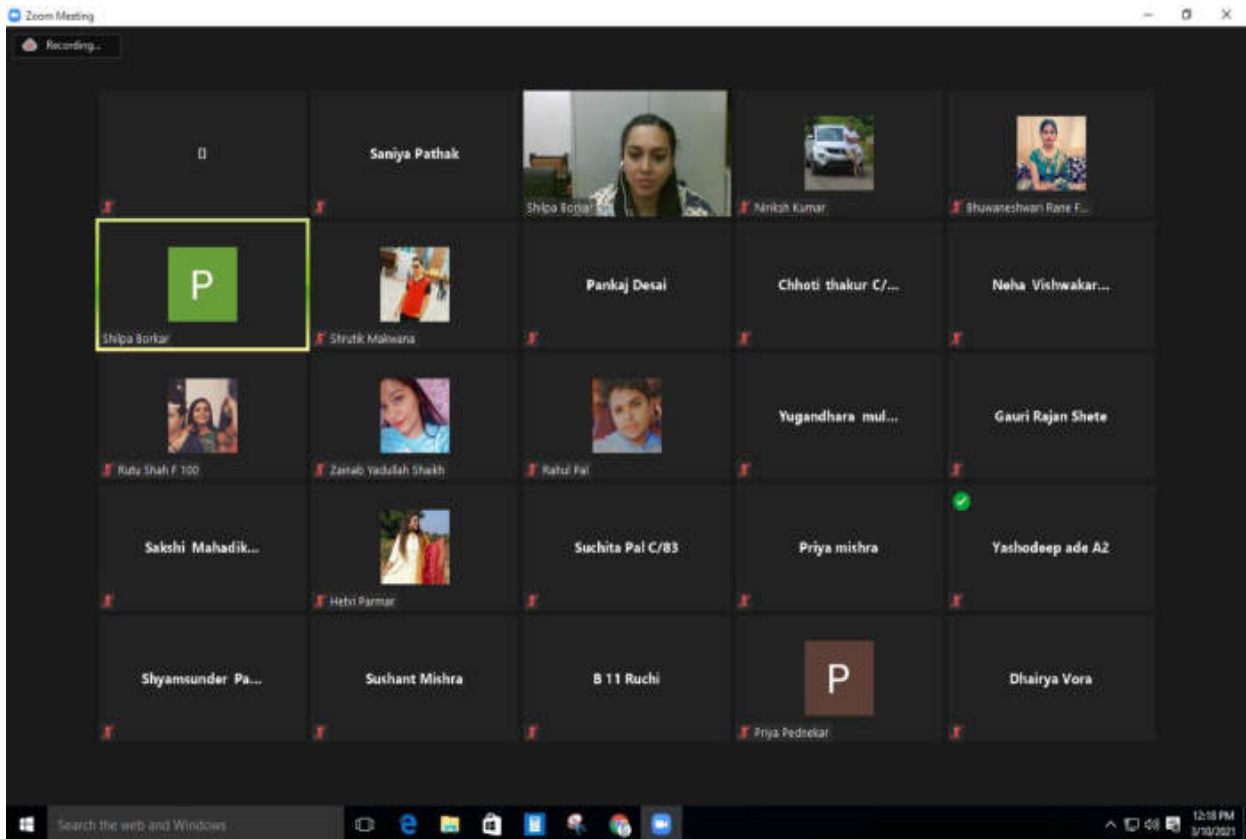
- i) Career Mentoring Tool
- ii) Career Counselling & Employability Skills workshop.
- iii) Web based online Career Mentoring- Psychometric Test was also conducted free of cost for all the interested students.

Around 55 Participants took the benefit from the workshop.

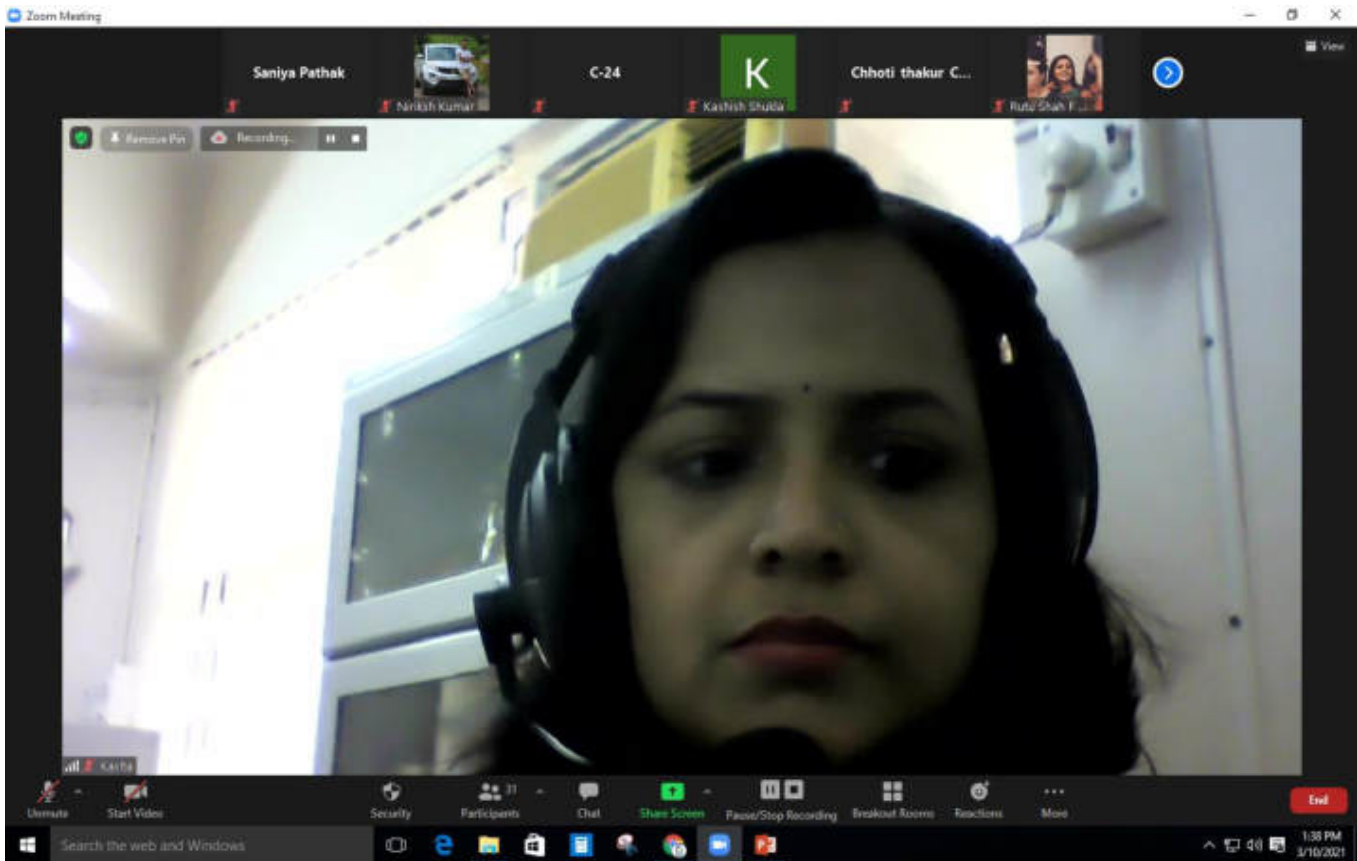
The speaker was Ms. Kavita Mishra Pandey , from Alka Dinesh Mody Institute for Financial and Management Studies, University of Mumbai, having 13 years experience in campus placement, student grooming, industry interface and counselling, along with teaching and research.

Students were very much enlightened with knowledgeable events.

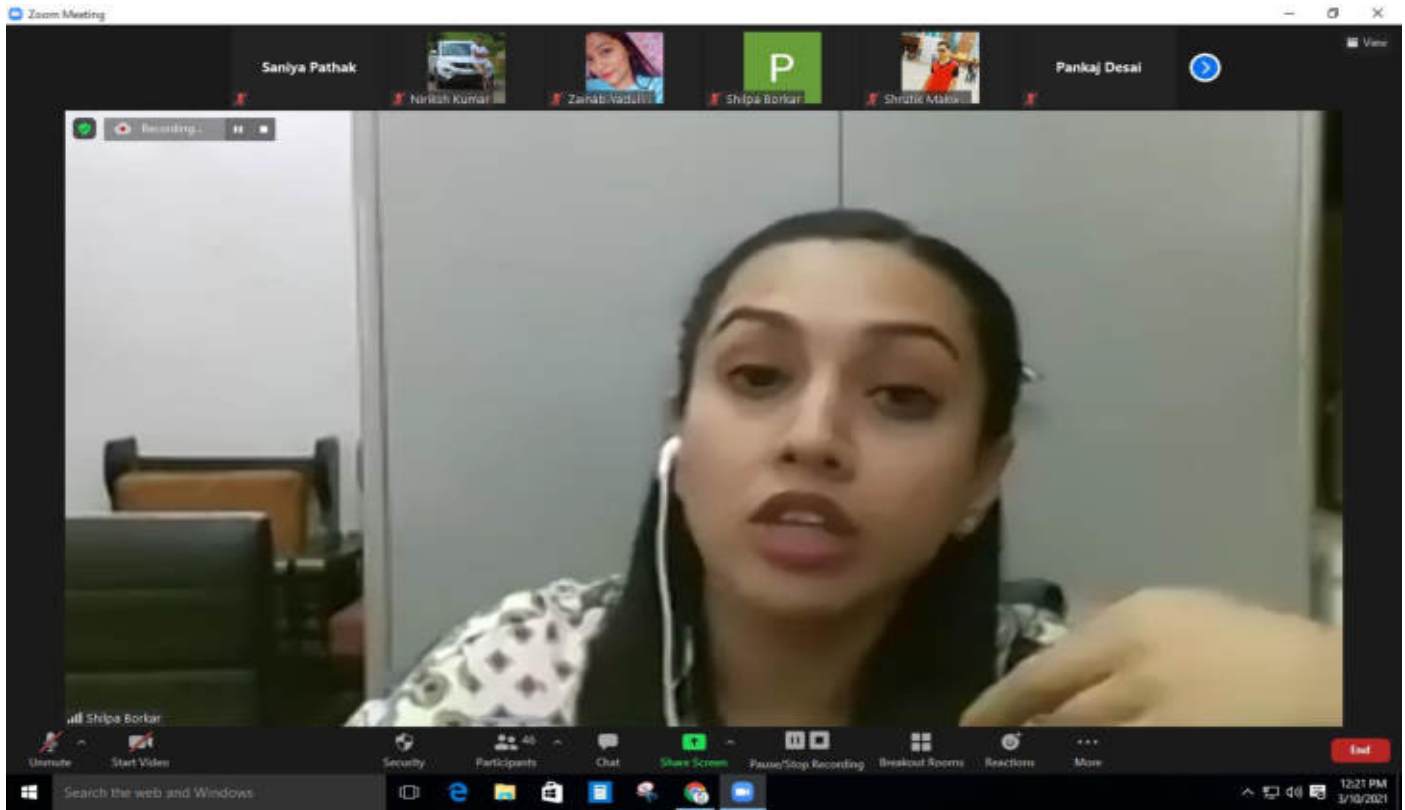
## Photograph of Career Guidance & Counselling program



## Photograph of Career Guidance & Counselling program







## **Report on ‘Careers in Aviation Industry’**

Placement Committee organised a webinar on ‘Careers in Aviation Industry’ in association with Fly High Aviation Academy on Saturday, 27th March 2021. Students were briefed about the exciting, dynamic and lucrative airline industry along with the range of career opportunities offered by Guest Speaker, Mr. Nishideep N, Trainer and Counsellor.

Fly High Aviation Academy is dedicated to providing professional training experience for those looking to make a career in the airline sector. With over 11 years of training experience, the students trained by the academy have been employed by major national and international airlines.

Over 187 students from FY, SY & TY from various streams attended the session.

## Photograph of career counselling-Careers in Aviation Industry

The image shows a video player displaying an advertisement for 'FLY HIGH AVIATION ACADEMY'. The main content of the video is a promotional graphic with the following text:

- YOUR CAREER IN AIRLINE INDUSTRY**
- COURSES INCLUDE :** ✈️ AIR HOSTESSES ✈️ FLIGHT PURSERS ✈️ TICKETING & RESERVATION
- Introducing Airport Term Management Course
- FLY HIGH AVIATION ACADEMY**
- Come get trained at : FLY HIGH AVIATION ACADEMY**
- Crystal Plaza, 8A, D-wing, Ground Floor, New Link Road, Andheri (W), Mumbai - 53
- Tel.: 022-32680779 Mob.: 9322243180

The video player interface includes a timestamp of 00:07:31 on the left, a volume icon, a chat icon, and a timestamp of 00:31:17 on the right. A Windows watermark is visible in the bottom right corner of the video frame. On the right side of the video player, there is a vertical sidebar with a video call interface showing a man's face in a small window and two grey person icons below it.

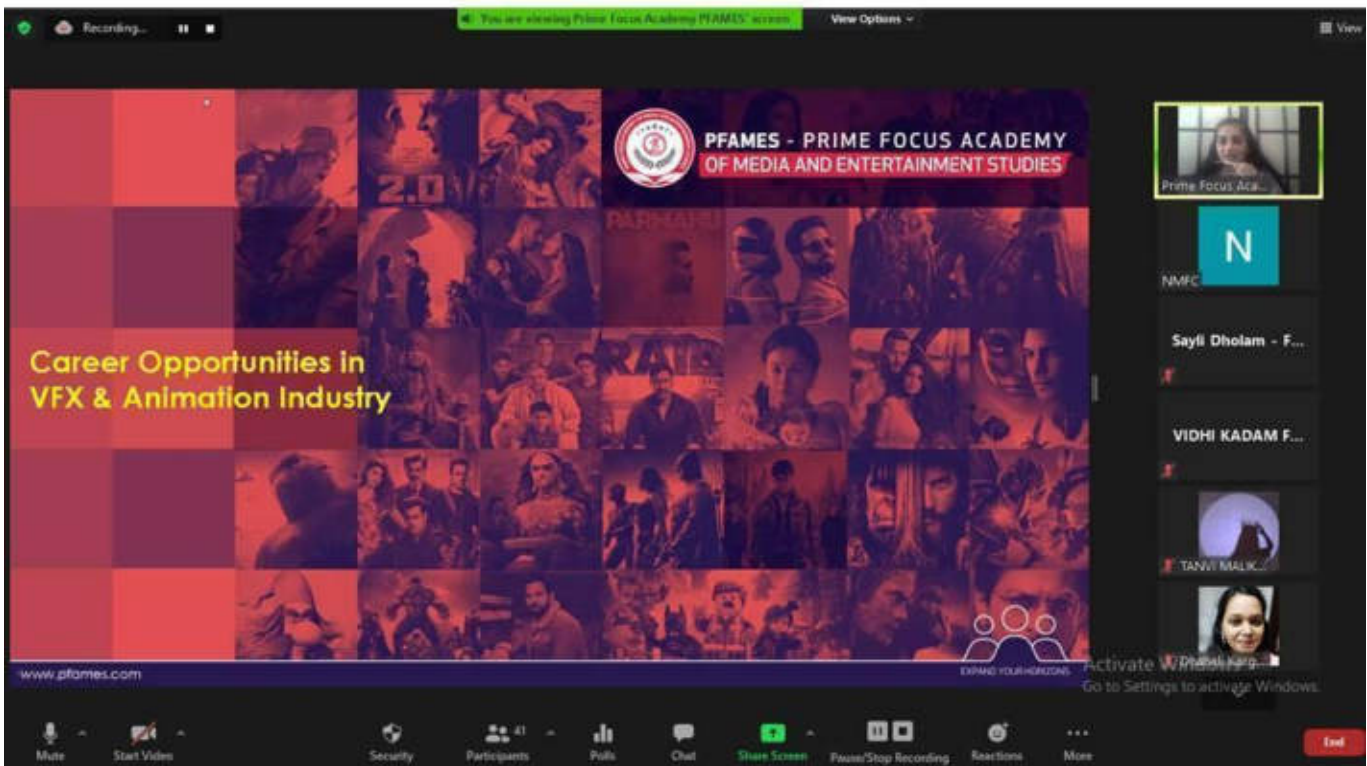
## **Report on Career & Education fair**

The Placement Cell organised a Virtual Career & Education Fair in the month of May 2021 which culminated with a live event on 20<sup>th</sup> may 2021. The objective was to provide internship, part time and full-time opportunities to undergraduate, graduate & post-graduate students of the college.

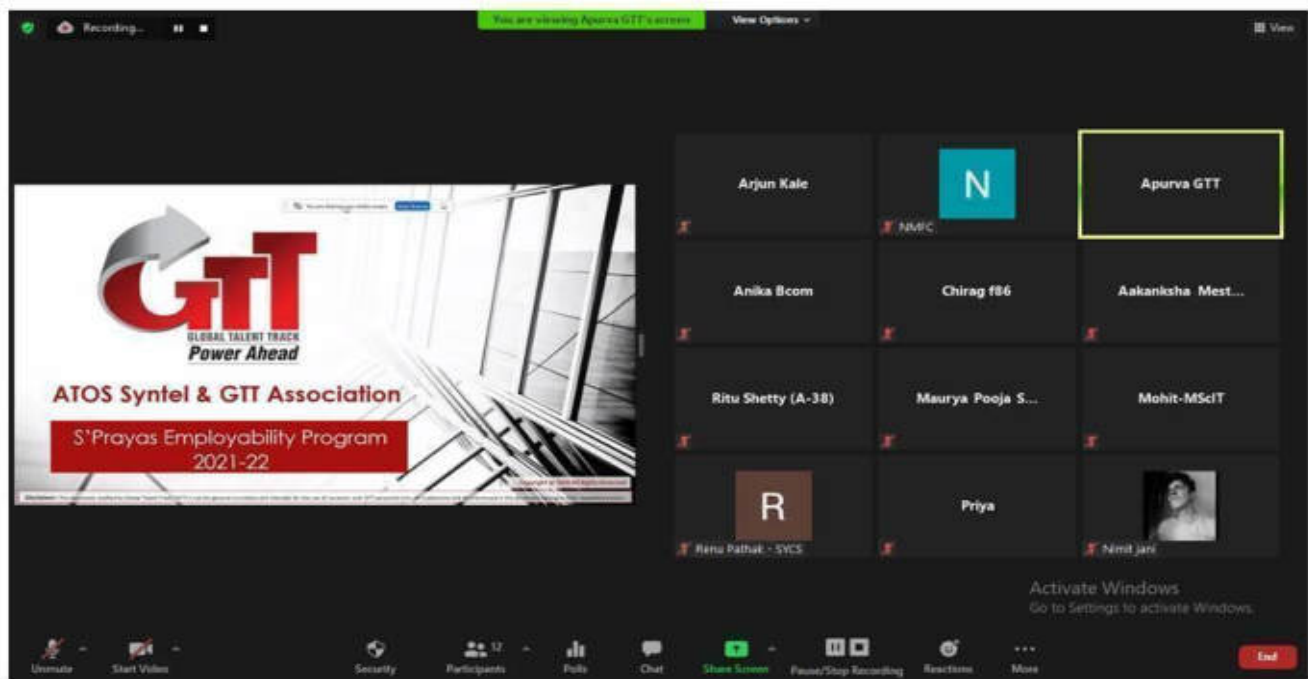
In addition, guidance on study abroad avenues and careers in the field of VFX and animation were also presented to the participants of the job fair. Seven companies and over 320 students attended the live event on Zoom platform.

Some of the prominent companies that provided opportunities to students during the month of may include Ambit , Blitz Jobs, Ideal Management, Career Launcher, Computrain, Global Brand Solutions, Global Talent Track (GTT), Hello Mumbai News, Ideacodify, Dramatics, Intern Theory, Magitt, Monster, Prime Focus, SBI SG and Times Group.

## Photograph of Career & Education fair



## Photograph of Career & Education fair



## Photograph of Career & Education fair

The screenshot shows a Zoom meeting in progress. The main window displays a presentation slide titled "Specialization Option" from Computrain. The slide lists various business specializations and includes a hexagonal diagram with 12 categories. The Zoom interface shows three participants: Sangeetha Shya..., Aniket Dubey b..., and Maumta Chatterjee. The Windows taskbar is visible at the bottom.

**Specialization Option**

- Marketing
- Finance
- Human Resource Mgt.
- Accounting
- Business Analytics
- Digital Marketing
- Financial Services
- Economics
- International Business
- Supply Chain Mgt
- Entrepreneurship
- Business Administration
- Global Business Mgt
- Project Mgt
- Technology & more

**Diagram Categories:**

- 01 Finance
- 02 Human Resource Management
- 03 Rural Management
- 04 Supply Chain
- 05 Entrepreneurship & Family Business
- 06 International Business
- 07 Business Analytics
- 08 High Management
- 09 Marketing
- 10 Health Care

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# Guidance for competitive examinations and career counselling offered by the Institution in year 2021-22

**Students benefited by guidance for competitive examination offered by the Institution**



Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2021-22	1	Webinar on Aspiring officers for Class I and Class II rank	4-9-2021	218
	2	Webinar on GOVT./PUBLIC SECTOR JOBS & Other COMPETITIVE EXAMS	10-1-2022	45
	3	From National to Abroad- MBA and MS entrances	7-8-2021	82
	4	Webinar on the topic "Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government "	28-10-2021	65

**Students benefited by career counselling offered by the Institution.**

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2021-22	1	Program on " What next after graduation?"	2-7-2021	86
	2	A career counselling session for the students of Second and Third Year B.Com (A&F)	2-7-2021	86
	3	Program on " What next after graduation?"	3-7-2021	102
	4	Webinar on Career Opportunities in India	10-7-2021	68
	5	A Seminar on All about MBA	10-7-2021	110
	6	Career opportunities at global level	12-7-2021	75
	7	Webinar ON "Study Abroad Opportunities in USA, Canada & Australia"	24-8-2021	41
	8	Webinar on "Interactive blend of skills training, career counselling and corporate linkages"	23-09-2021	100
	9	Webinar on STUDY ABROAD ON "Study Abroad Opportunities	1-12-2021	46
	10	Webinar on the topic "CAREER OPPORTUNITIES AFTER GRADUATION IN INFORMATION TECHNOLOGY OR COMPUTER SCIENCE	13-1-2022	30
	11	Webinar on the topic on "Study Abroad Opportunities in USA, Canada & Australia"	31-1-2022	54

	12	Seminar on the topic “Career Guidance Seminar on Aviation and Hospitality Industry”	15-2-2022	49
	13	Workshop on "Career Opportunities in the field of Multimedia"	24-3-2022	43
	14	Seminar on ‘Study opportunities in Aviation Industry’	4-4-2022	08
	15	Career as a Full Stack Developer and project guidance	23-4-2022	64

**Reference document of guidance for competitive examination offered by the Institution in  
2021-22**

**Report on Webinar on Aspiring officers for Class I and Class II rank**

The Placement cell of our college in association with SSB INSTITUTE organised a Webinar on the topic “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government “on Saturday, 4th September, 2021 at 3.00 pm. The sessions was conducted by: Mr. Ravi Agrawal. (8 years teaching experience for Govt. Bank Jobs for SBI and all nationalised banks in India)

Topics covered in the webinar:

How to do the preparations

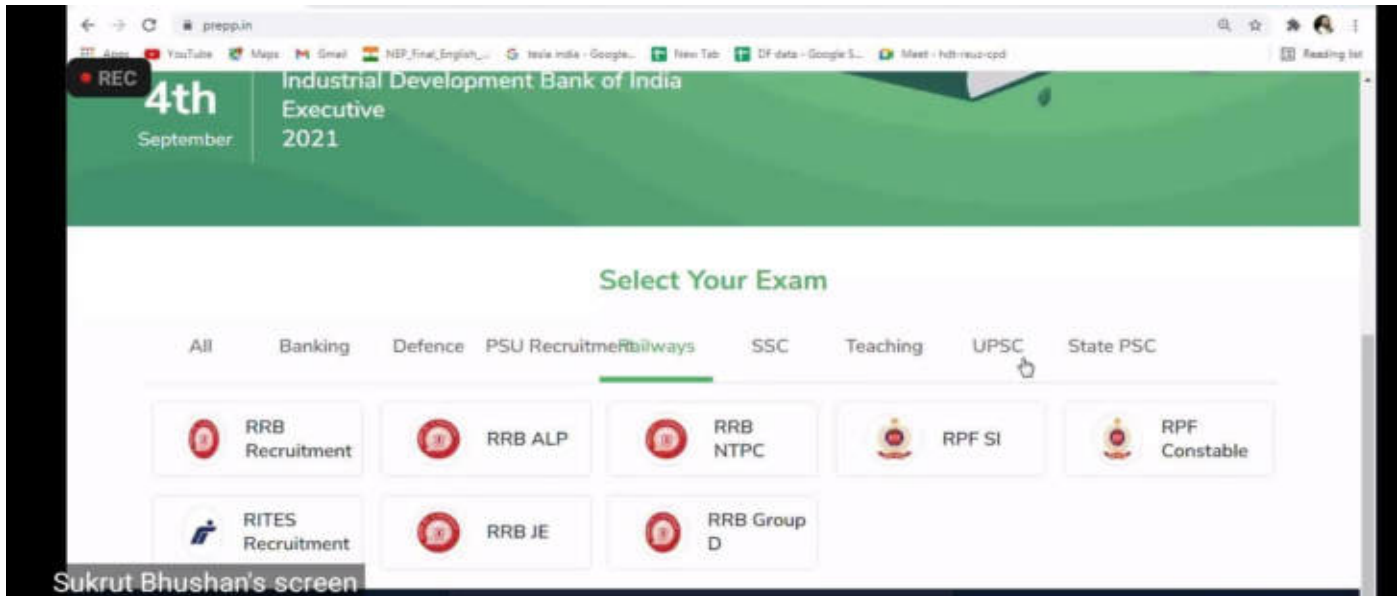
How to crack the exam

Opportunities in Public sector banks

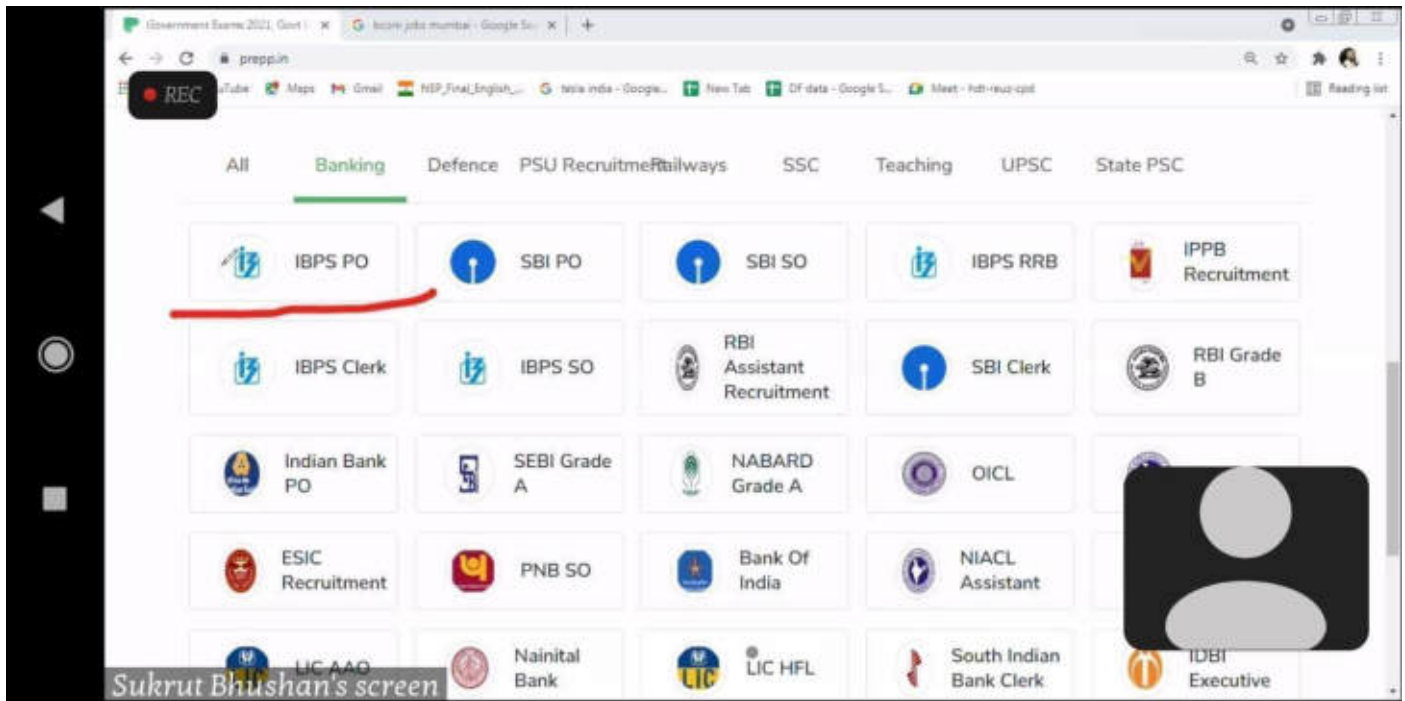
Almost 218 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation of government jobs in the market and what the perspectives can be. The speaker also focused on the various competitive exams and their preparation for planning to enter into the public sector. .

It was an overwhelming experience for all the participants.

## Photograph of Webinar on Aspiring officers for Class I and Class II rank



# Photograph of Webinar on Aspiring officers for Class I and Class II rank



## **Report -Guidance for competitive examination -Webinar on Govt./Public sector jobs & other Competitive exams**

The Placement cell of our college in association with EXPERTS CORNER organised a Webinar on the topic “**GOVT./PUBLIC SECTOR JOBS & Other COMPETITIVE EXAMS** “on Monday, 10<sup>th</sup> January, 2022 at 12.00 noon.

The sessions was conducted by: **Ms. Anjum Khan (Speaker, Trainer, Coach, Educator)**

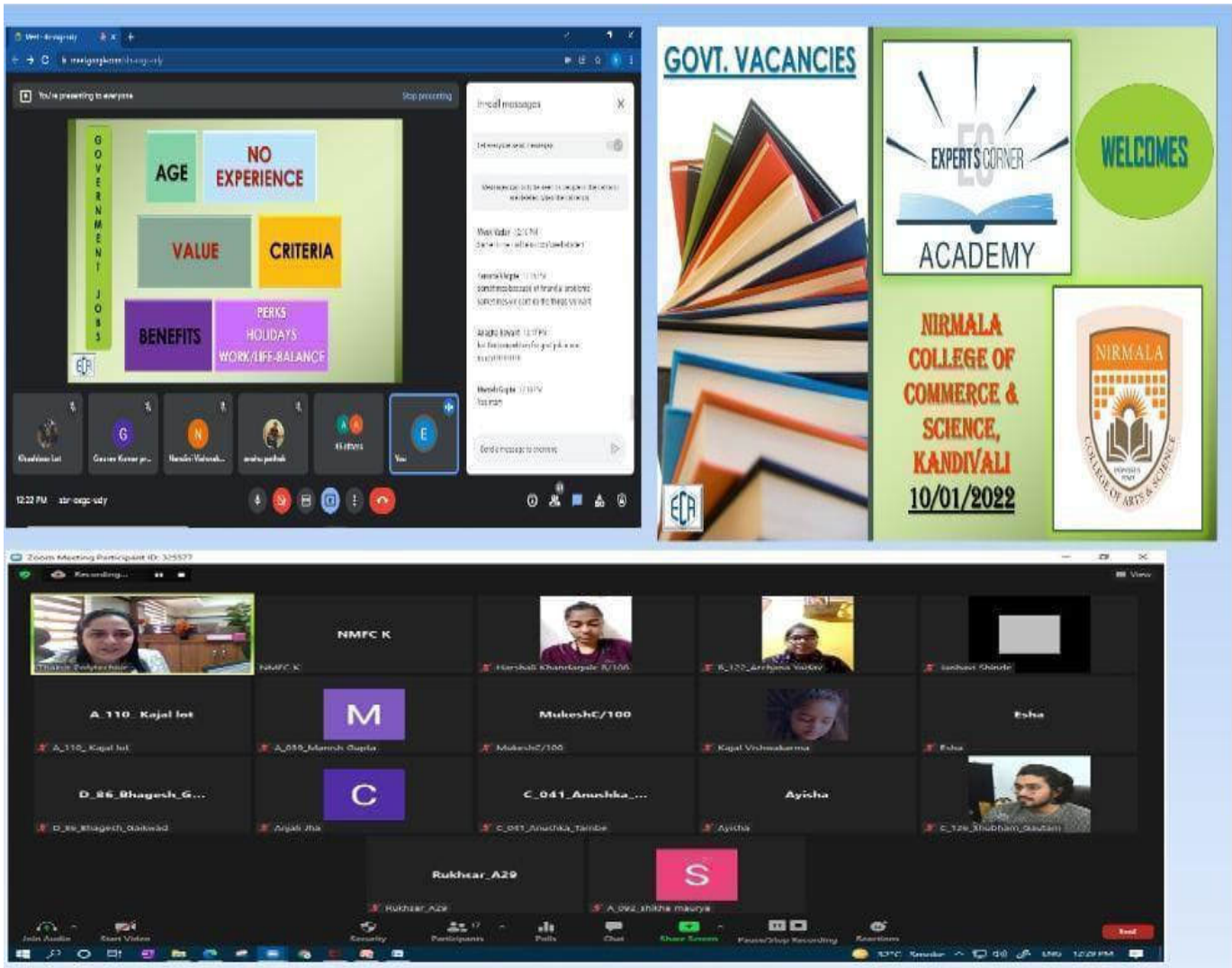
### **Agenda:**

1. How to do the preparations
2. How to crack the exam
3. Opportunities in Public sector banks

Almost 45 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation of government jobs in the market and what the perspectives can be. The speaker also focused on the various competitive exams and their preparation for planning to enter into the public sector. .

It was an overwhelming experience for all the participants.

## Photographs of Guidance for competitive examination -Webinar on Govt./Public sector Jobs and other Competitive Exams



NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

## **Report on seminar on “From national to Abroad - MBA and MS entrances”**

The Department of B. Sc.IT/CS had organised a seminar on “From national to Abroad - MBA and MS entrances” for the students of B.Sc.IT and B.Sc.CS. The introductory part of the session was conducted by Mrs Payal Mukherjee Bose followed by Mr Nitesh Jogade.

This seminar was organised to let the students know about the higher study of MS and MBA abroad, how to apply after graduation, expense of the courses, job package and demand of the courses in current industry etc. That was a quite interactive, informative and motivational session with maximum involvement of students.

Speakers:

Mr.Nitesh Jogade (career counsellor)

Mrs.Payal Mukherjee Bose(Deputy Manager T.I.M.E. Mumbai)

Date: 7th August, 2021(Saturday)

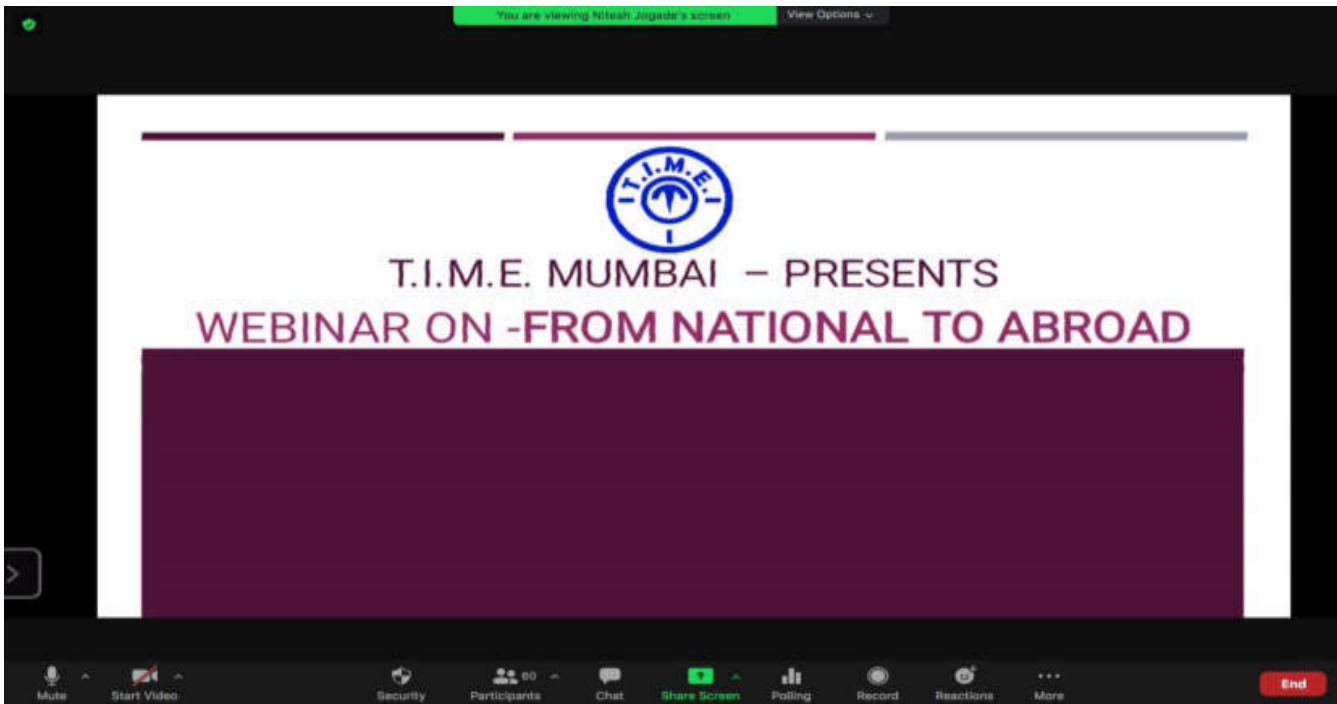
Time: 5pm-6 pm

Mode: Online

No.of Participants:82 Intra-collegiate students



## Photograph of Seminar on “From national to Abroad - MBA and MS entrances”



## **Report of Webinar on the topic “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government “**

The Placement cell of our college in association with SSB INSTITUTE organised a Webinar on the topic “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government “on Thursday, 28 th October, 2021 at 11.00 am of Ex- Students

The sessions was conducted by: Mr. Ravi Agrawal. (8 years teaching experience for Govt. Bank Jobs for SBI and all nationalised banks in India) Agenda discussed : 1. How to do the preparations 2. How to crack the exam 3. Opportunities in Public sector banks.

Almost 65 participants attended the session.

It was a very learning experience for all. The speaker gave an insight of the current situation of government jobs in the market and what the perspectives can be. The speaker also focused on the various competitive exams and their preparation for planning to enter into the public sector. . It was an overwhelming experience for all the participants.

## **Reference document of career counselling offered by the Institution in 2021-22**

### **Report of the Webinar on “What next after graduation?”**

The Department of BAMMC on Friday, 2nd July 2021 at 9.00 am had organised a Career Guiding session for the students of Second and Third Year.

Guest Speaker was Dr Sunder Rajdeep, Head, Department of communication and Journalism University of Mumbai, gave insights on scope in Mass Media.

Being the Chairperson of Board of Studies of BAMMC at University of Mumbai, sir gave a thorough idea to students on What next after graduation. A total of 86 students attended the session.

## Photograph of the Webinar on “What next after graduation?”



The image shows a Zoom meeting interface. At the top, there are several participant thumbnails and names: 'User9NMFC' with a red 'N' icon, 'Dr. Sunder Rajd...', 'kishan sharma', 'Pratik Shetty', 'A\_4\_Ashish C...', and 'A\_59\_Amrut Ra'. The main content is a presentation slide with the following text:

## Career in Mass Media

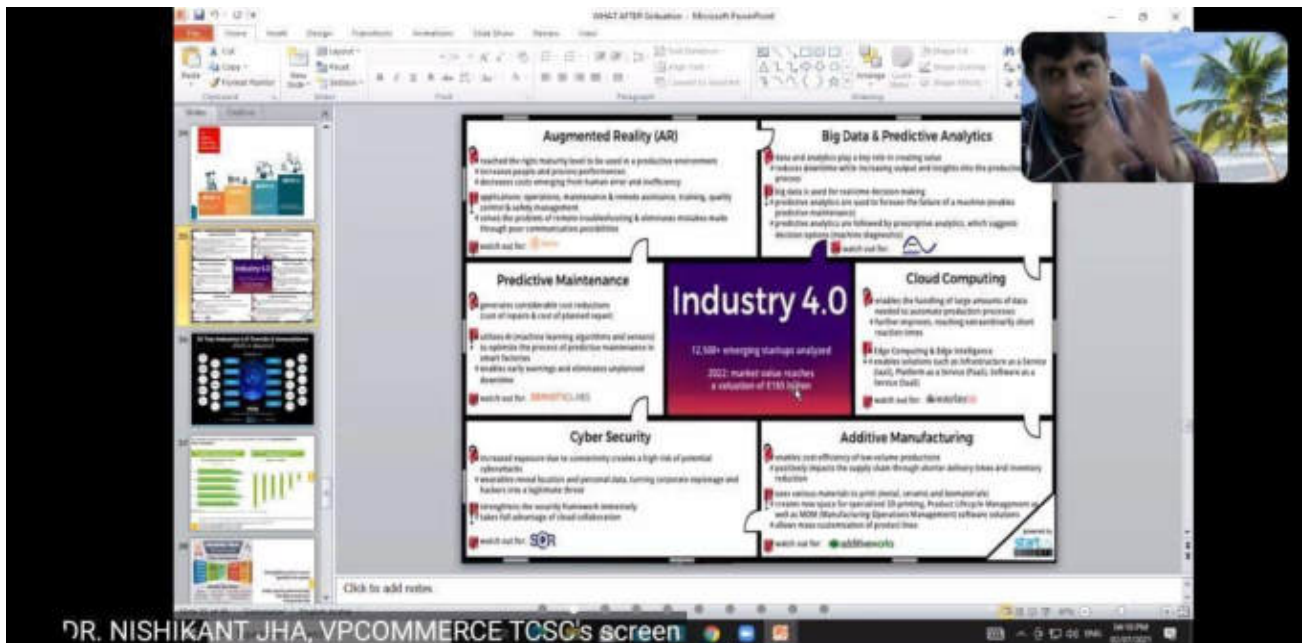
- Enter in Media Industry : Media divided into two parts –
  - 1) **Modern Media** : Like TV, Radio, Films (Movies), Video, Computer-Internet, Print Media (Newspaper, Magazine), Mobile Phones, Digital or digitized media like **Social Media**, etc.
  - 2) **Traditional Media** : Drama, Theater, Folk songs, Folk Literature, Street play, Puppet shows, etc.

# Report on career counselling session for the students of Second and Third Year B.Com (A&F)

On Monday, 2nd July, 2021 the Department of B.Com ( A & F) organised a career counselling session for the students of Second and Third Year.

Guest speaker was Dr Nishikant Jha, Board of Studies Member in B.Com ( A & F ) , University of Mumbai. The session delighted the students with a take away on the scope of B.Com ( Accounting and Finance) . A total of 86 students benefited from the session.

## Photograph of a career counselling session for the students of Second and Third Year B.Com (A&F)

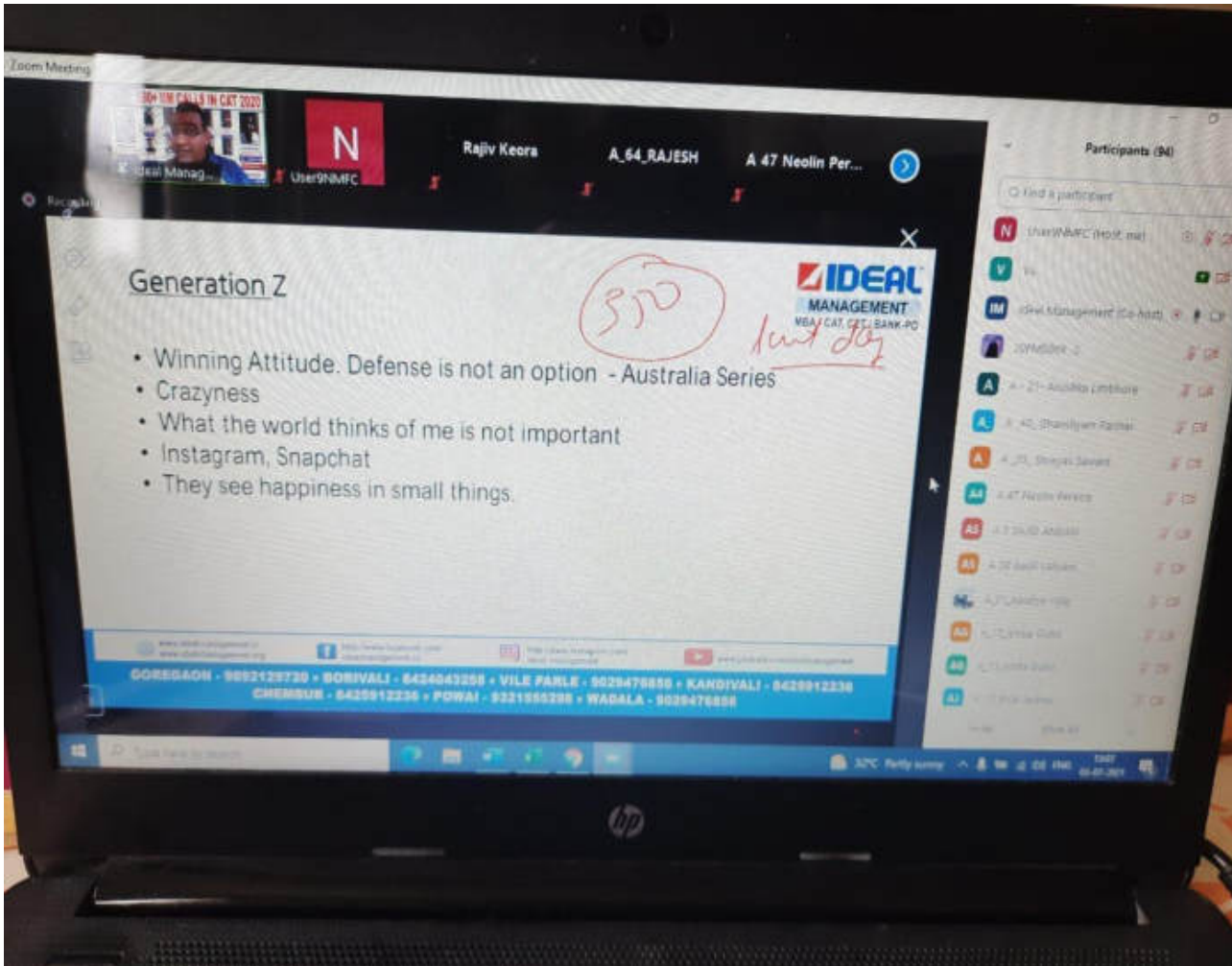


## **Report on Webinar on “What next after graduation?”**

The Department of BMS had organised a Career Counselling Session on " What Next After Graduation" for the students of Second and Third Year on, Saturday, 3rd July 2021.

The session was taken by Mr Vivek Sarda, Founder and Director of Ideal Management. Mr Vivek gave insights on career options after graduation in BMS. A total of 102 students benefited from the session. The session was highly interactive and beneficial for students.

## Photograph of Webinar on “What next after graduation?”





## **Report on Webinar on Career Opportunities in India**

Placement Cell had organized an online webinar in association with T.I.M.E.S on Career Opportunities in India on Saturday, 10th July, 2021 at 3:30 pm.

The Guest Speaker was Ms. PAYEL MUKHERJEE BOSE (Deputy Manager T.I.M.E. Mumbai) having experience of more than 12 Years in guiding students for various courses.

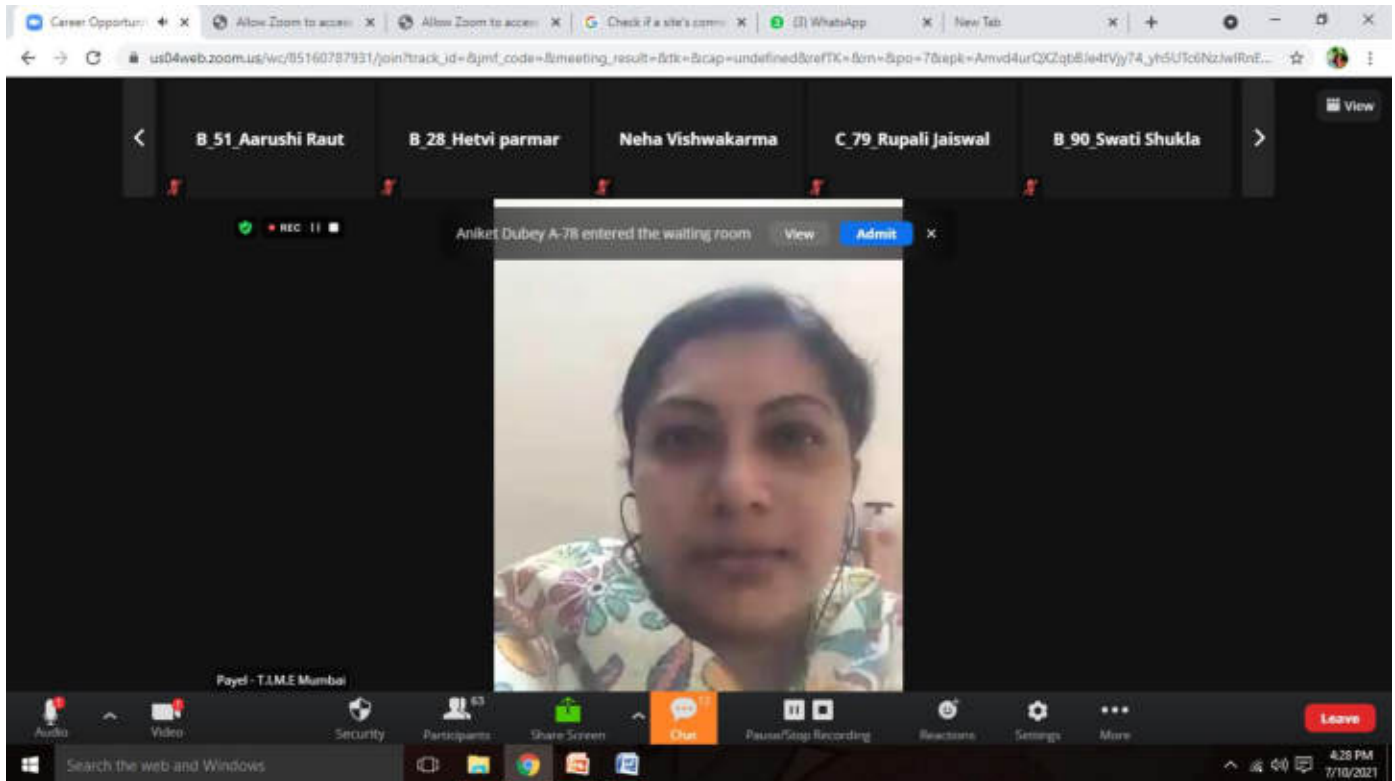
Almost 68 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation of the economy and what can be the perspectives after graduation in India.

E certificate was given to all registered participants.

The session was initiated by introduction of the speaker, PAYEL MUKHERJEE BOSE and then taken over by the resource person.

It was an overwhelming experience for all the participants.

# Webinar on Career Opportunities in India



### **Report on Seminar “All about MBA”**

On Saturday, 10th July 2021 the department of BMS organised a session on "All about MBA" for the Second and Third Year students of BMS and B.Com ( A & F).

The Guest Speaker was Me. Vivek Sarda, MBA by qualification who has trained more than 10000 students for CAT, CET, NMAT, SNAP like exams.

A total of 110 students attended the program and benefited from the session which gave insights on know-how of the MBA program. Students got the clarity on MBA program in detail.

## Photograph of Seminar “All about MBA”



## **Report of webinar on Career Opportunities at Global Level**

Placement Cell had organized an online webinar in association with T.I.M.E.S on Career Opportunities at Global Level on Monday, 12th July, 2021 at 3:30 pm. The Guest Speaker was Mr. Nilesh (Director T.I.M.E. Mumbai) having experience of more than 18 Years in guiding students for various courses.

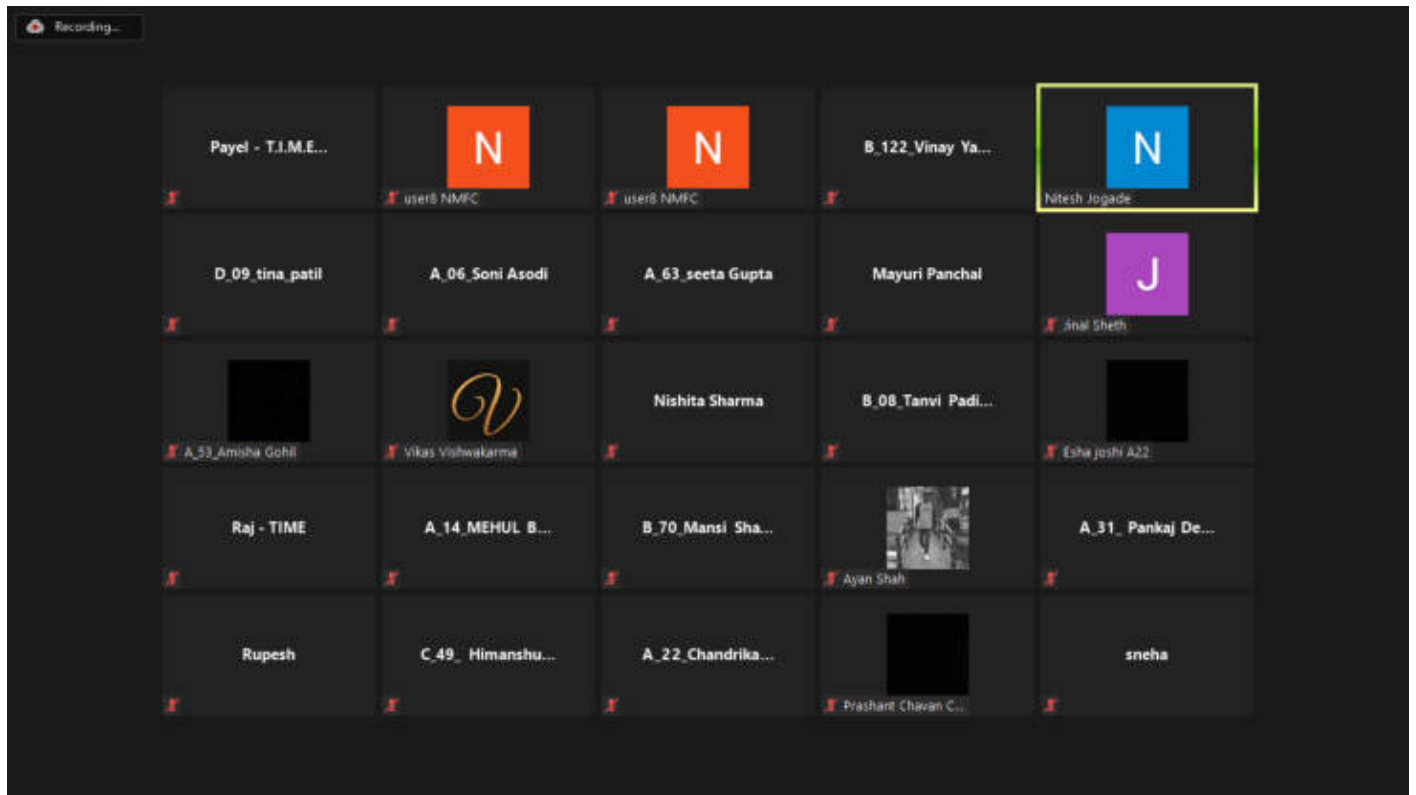
Almost 75 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation of the economy and what can be the perspectives after graduation in India.

E certificate was given to all registered participants. The session was initiated by introduction of the speaker, Mr. Nilesh and then taken over by the resource person. It was an overwhelming experience for all the participants.

## Photograph of Webinar on Career Opportunities at Global Level

The image is a screenshot of a Zoom webinar title slide. At the top left, there is a 'Recording...' indicator. The header includes the 'Nirmala Memorial Foundation' logo and the text 'NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE & SCIENCE'. A yellow box highlights a red notification that says 'Please move this window away from'. The main text is centered and reads: 'PLACEMENT CELL ORGANISES A WEBINAR ON CAREER OPPORTUNITIES AT GLOBAL LEVEL FOR GRADUATES AND POST GRADUATES'. Below this, the date and time are listed as 'JULY 13, 2021' and '3:30 PM', followed by 'ZOOM PLATFORM'. The slide has a light blue background with a red horizontal band behind the main title.

# Photograph of Webinar on Career Opportunities at Global Level



## **Report on Webinar on Study Abroad Opportunities in USA, Canada & Australia”**

Placement Cell had organized an online webinar in association with COMPUTRAIN ON “Study Abroad Opportunities in USA, Canada & Australia” on Tuesday, 24th August, 2021 at 3.00 pm. Exclusively for B.Sc (IT and CS) Students.

The sessions was conducted by:

1. Mr Zachariah Samuel ( Founder Director - Computrain)
2. Ms Karuna Vishwakarma ( Marketing Head - Computrain)

Agenda:

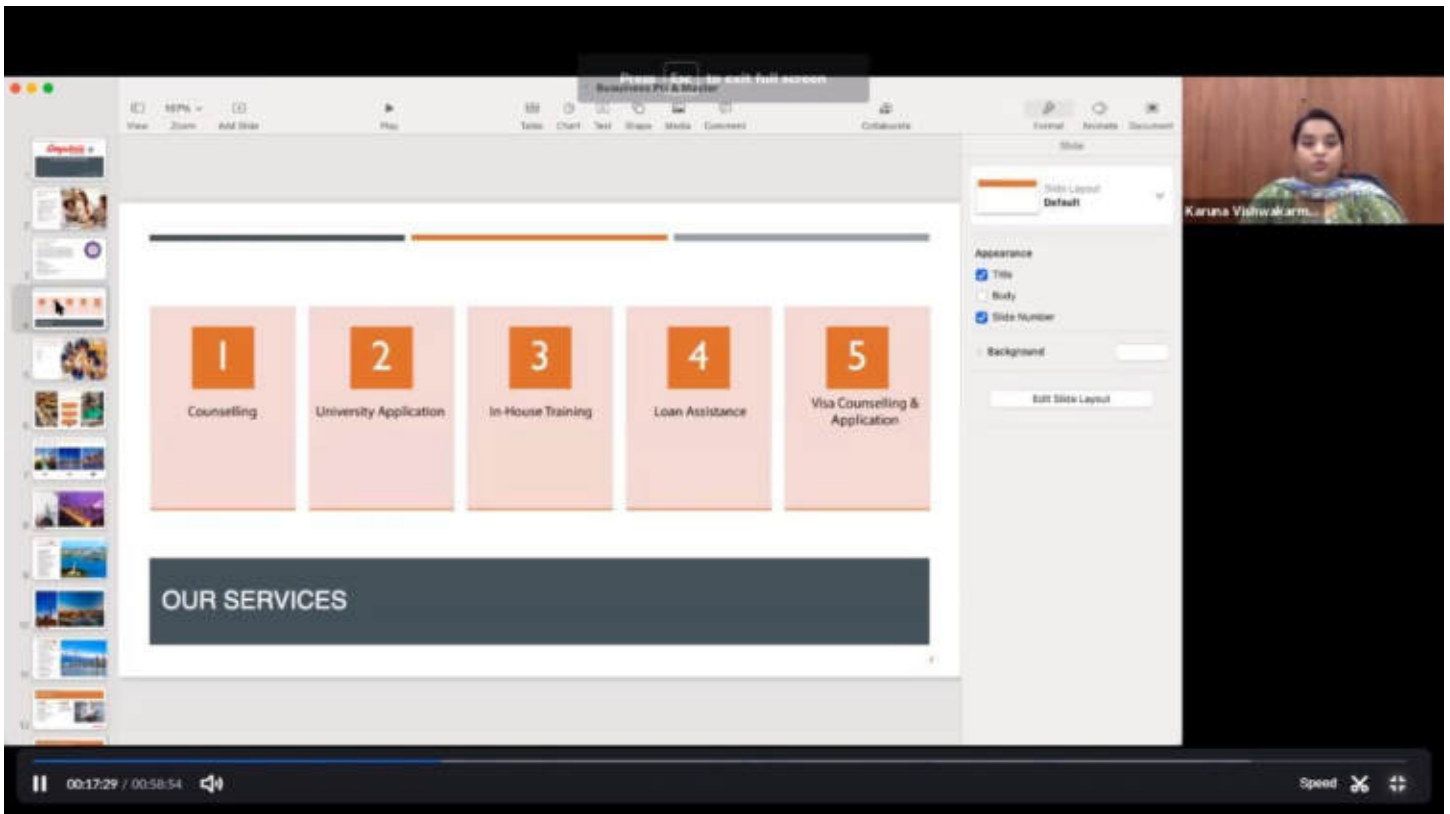
1. Awareness of Study opportunities in USA, CANADA & Australia
2. Eligibility requirements
3. Budget
4. Job Opportunities
5. Stay Back Options

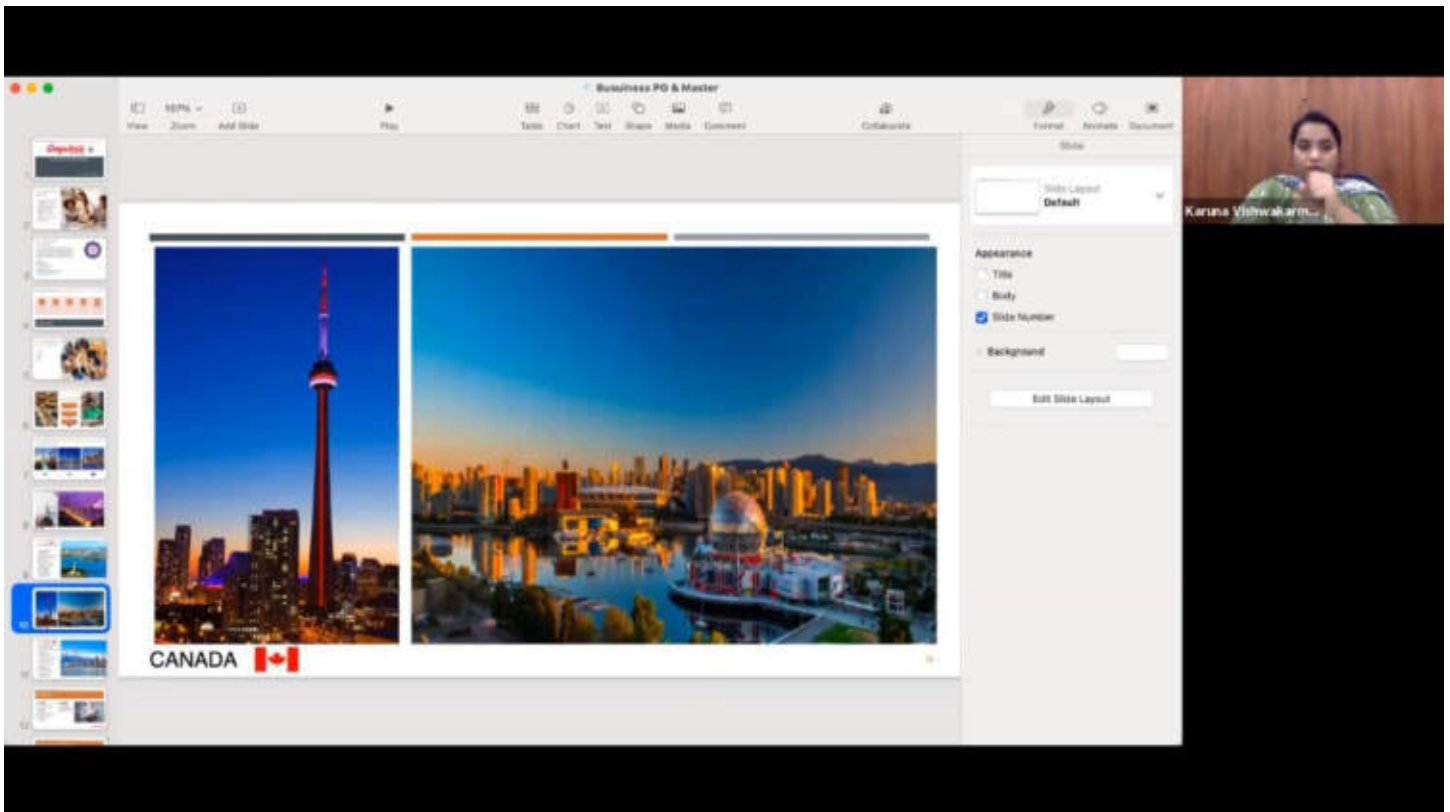
Almost 41 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation in the market and what can be the perspectives abroad after graduation. The speaker also focused on the various competitive exams and their preparation for planning to go abroad.

It was an overwhelming experience for all the participants.



## Photograph of Webinar on Study Abroad Opportunities in USA, Canada & Australia”





**Report Webinar on the topic “interactive blend of skills training, career counselling and corporate linkages”**

NIRMALA MEMORIAL FOUNDATION COLLEGE OF COMMERCE AND SCIENCE  
KANDIVALI (EAST) – MUMBAI - MAHARASHTRA

The Placement Cell, in association with TECHNOSERVE, hosted a webinar on "Interactive Skills Training, Career Counseling, and Corporate Linkages" on September 23, 2021. The session, conducted at noon, focused on hands-on soft skills training and attracted nearly 100 participants.

The speaker, from TECHNOSERVE, not only emphasized essential soft skills for job success but also provided in-depth insights into diverse career options, with a special focus on opportunities for commerce students. The webinar proved to be an invaluable learning experience, offering practical guidance on career perspectives and strategies for entering the professional world.

In this concise yet impactful event, participants gained a comprehensive understanding of the evolving job market and practical tips for effective career planning. The collaborative effort between the college's Placement Cell and TECHNOSERVE created a dynamic platform, leaving a lasting impression on participants as they embark on their future careers.

**Photograph of Webinar on the topic “interactive blend of skills training, career counselling and corporate linkages”**

# What Does Program Offer?



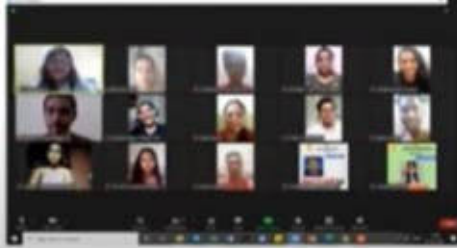
Corporate Placements



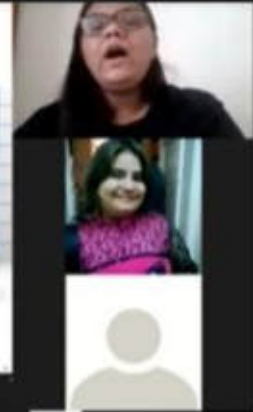
Increased Standard of Living



International Certificate



Employability Skills Training



## Top Skills that Hiring Managers seek in new recruits

Ability to

- Work in a Team Structure
- Make Decisions
- Solve Problems
- Communicate verbally



16:15 / 49:46 Solutions to Poverty

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CC



## **Report on Webinar on STUDY ABROAD ON “Study Abroad Opportunities**

Placement Cell had organized an online webinar in association with IVISH STUDY ABROAD ON “Study Abroad Opportunities” on Wednesday, 1ST December, 2021 at 12.00 noon for all programmes

The sessions was conducted by: Mr Rohan D'mello ( Founder Director - IVISH Study Abroad)

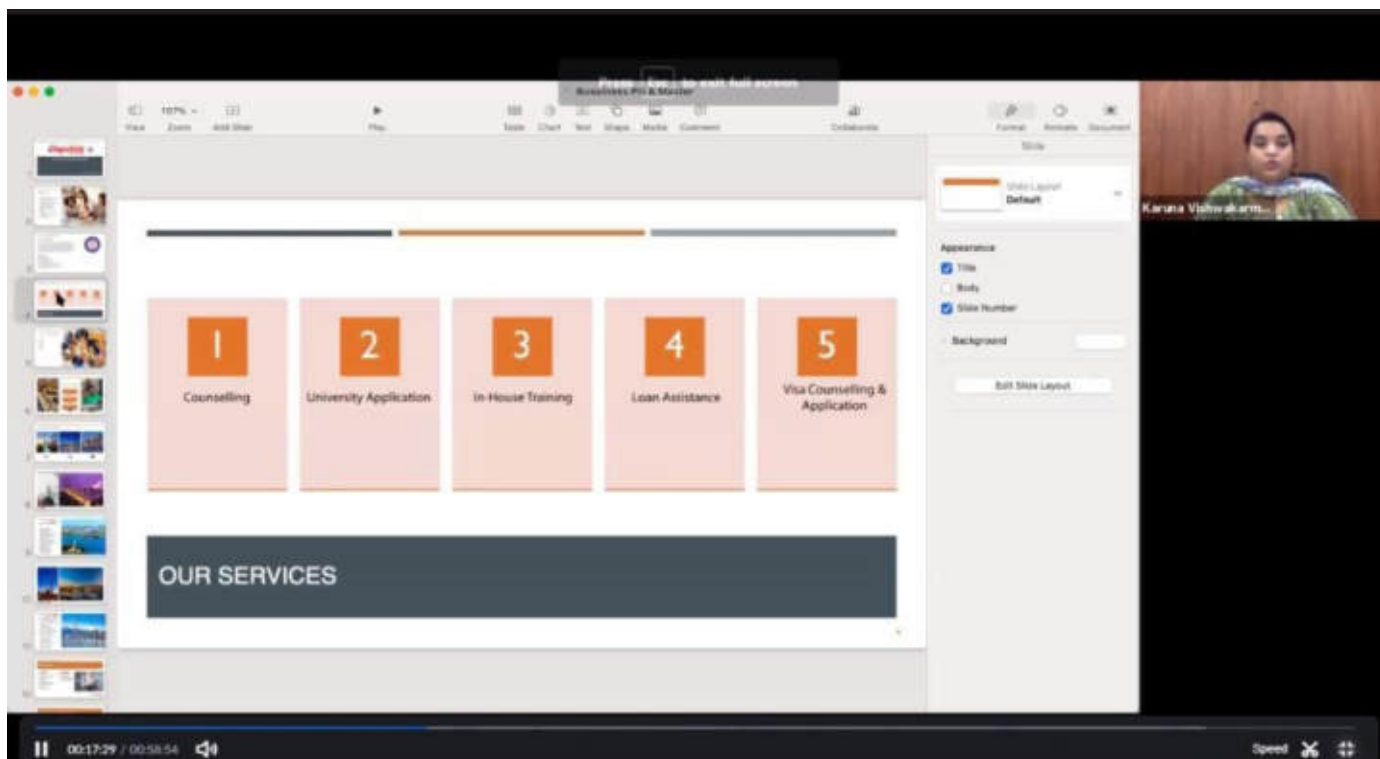
Agenda:

1. Awareness of Study opportunities in USA, CANADA & Australia
2. Eligibility requirements
3. Budget
4. Job Opportunities
5. Stay Back Options

Almost 46 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation in the market and what can be the perspectives abroad after graduation. The speaker also focused on the various competitive exams and their preparation for planning to go abroad.

It was an overwhelming experience for all the participants.

## Photograph of career counselling- Webinar ON “Study Abroad Opportunities in USA, Canada & Australia”



## Photograph of career counselling- Webinar ON “Study Abroad Opportunities in USA, Canada & Australia”

The screenshot shows a Zoom meeting interface with a slide titled "Why Study in USA?". The slide lists several benefits of studying in the USA, accompanied by images of New York City and the Golden Gate Bridge. The Zoom meeting controls and participant names are visible at the top and bottom of the screen.

**Why Study in USA?**

- Globally recognised degrees with high quality of education and multicultural environment
- Cutting-Edge Technology
- Well-rounded, experiential approach to studies
- Learning from Industry Leaders
- International Student Services Office and Career Support
- Post study work opportunities for all US graduates- duration varies according to chosen major
- Internship opportunities incorporated into programs of study
- Revision of course content to meet industry needs.

**ivish**  
World, Beyond Education. Crossroads.

Zoom Meeting participants: NMFC K, iVish Study Abr..., Sid, Dikshant Vyas B..., A\_34\_Chirag Dh..., Fojja yadav.

System tray: 24°C Rain sho..., ENG 12:15 PM



**Report on Webinar on the topic CAREER OPPORTUNITIES AFTER GRADUATION IN  
INFORMATION TECHNOLOGY OR COMPUTER SCIENCE**

The Placement cell of our college in association with Career Launcher organized a Webinar on the topic **“CAREER OPPORTUNITIES AFTER GRADUATION IN INFORMATION TECHNOLOGY OR COMPUTER SCIENCE,”** on Thursday, 13<sup>th</sup> January, 2022 at 12.00 noon.

The sessions was conducted by:

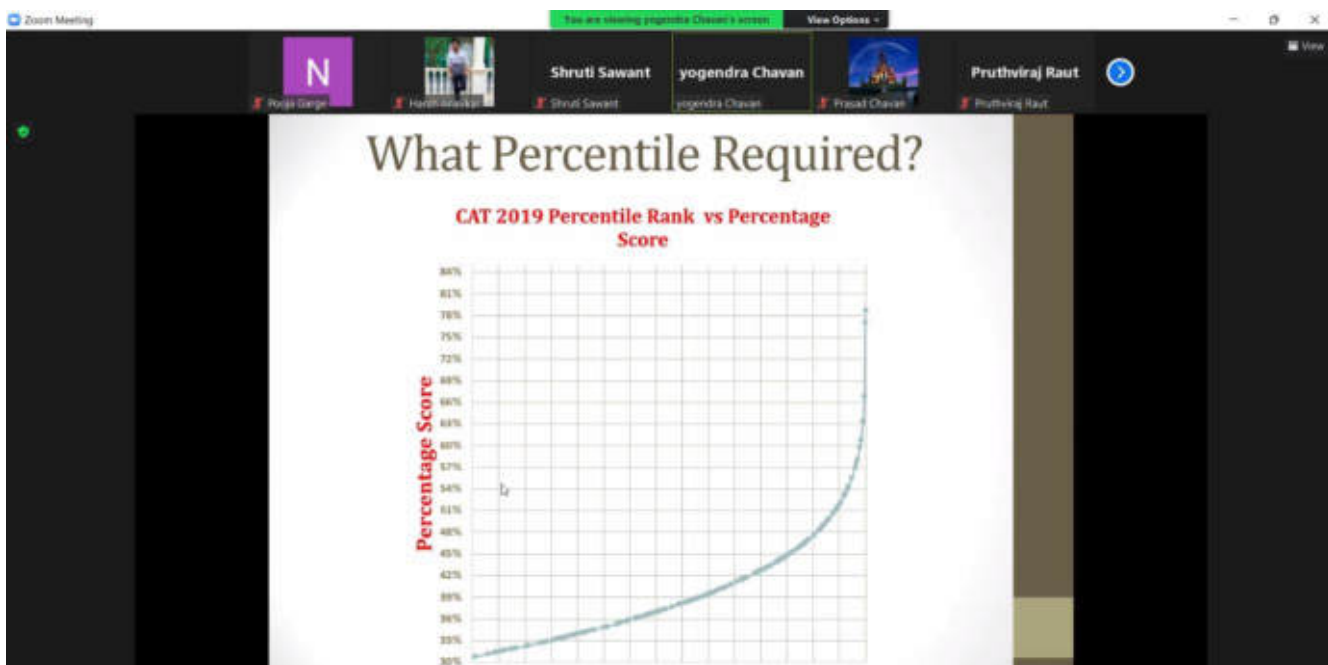
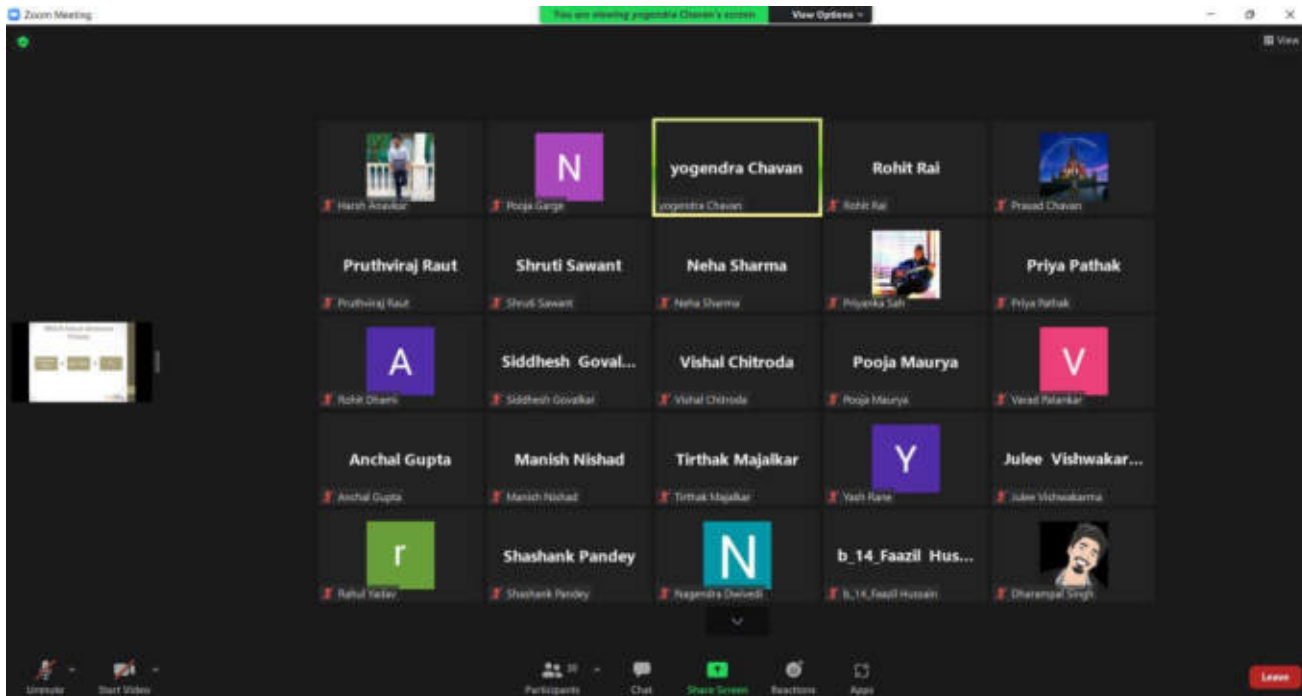
**Mr. Yogendra Chavan (Deputy Manager Career Launcher, Mumbai) Mr. Yogendra discussed the following topics:**

1. What are the career opportunities available after graduation in Information Technology or Computer Science.
2. How to ace in different examinations.
3. Opportunities in different technical and non-technical sectors

Almost 30 participants attended the session. It was an enriching learning experience for all. The speaker gave an insight on the different opportunities available after graduation for the students in the information technology and computer science discipline. The Speaker also provided a deeper understanding as to which examinations need to be cracked to ace in different disciplines and sectors.

It was an overwhelming experience for all the participants.

# Photograph of Webinar on the topic “CAREER OPPORTUNITIES AFTER GRADUATION IN INFORMATION TECHNOLOGY OR COMPUTER SCIENCE



## **Report on Webinar on the topic on “Study Abroad Opportunities in USA, Canada & Australia”**

The Placement cell of our college in association with COMPUTRAIN organized a Webinar on the topic on **“Study Abroad Opportunities in USA, Canada & Australia” on Monday, 31st January, 2022 at 12noon.**

The sessions was conducted by:

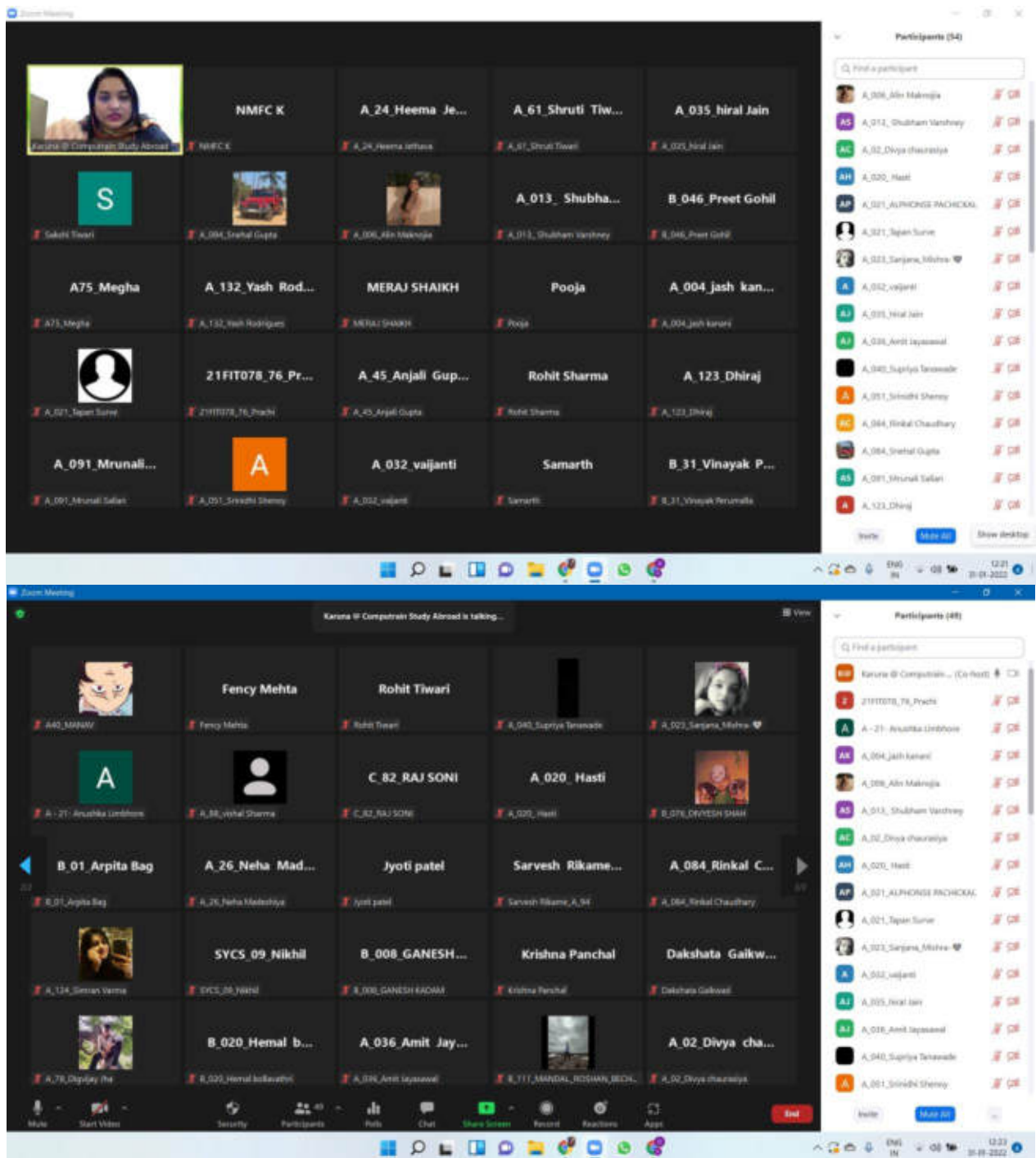
**Ms Karuna Vishwakarma ( Marketing Head - Computrain)**

### **Agenda:**

1. Awareness of Study opportunities in USA, CANADA & Australia
2. Eligibility requirements
3. Budget
4. Job Opportunities
5. Stay Back Options

Almost 54 participants attended the session. It was an inspiring talk and a great opportunity to understand about the various study opportunities abroad. The Speaker provided insights into the details regarding the pre-requirements, budget, job opportunities and stay back options abroad. It was an informative session and a good experience overall for all the participants.

**Photograph of Webinar on the topic on “Study Abroad Opportunities in USA, Canada & Australia”**



# **Report on Seminar on the topic “Career Guidance Seminar on Aviation and Hospitality Industry”**

The Placement cell of our college in association with AMIGO ACADEMY organized a Seminar on the topic **“Career Guidance Seminar on Aviation and Hospitality Industry” on Tuesday, 15th February, 2022 at 12.00 noon in block No.502.**

The sessions was conducted by:

## **Speakers profile**

**Mrs. Riaa Yogesh Barge** (Flown as a cabin crew with Indigo Airlines, SpiceJet airlines, Emirates, Worked as a cabin crew instructor with Air Costa)

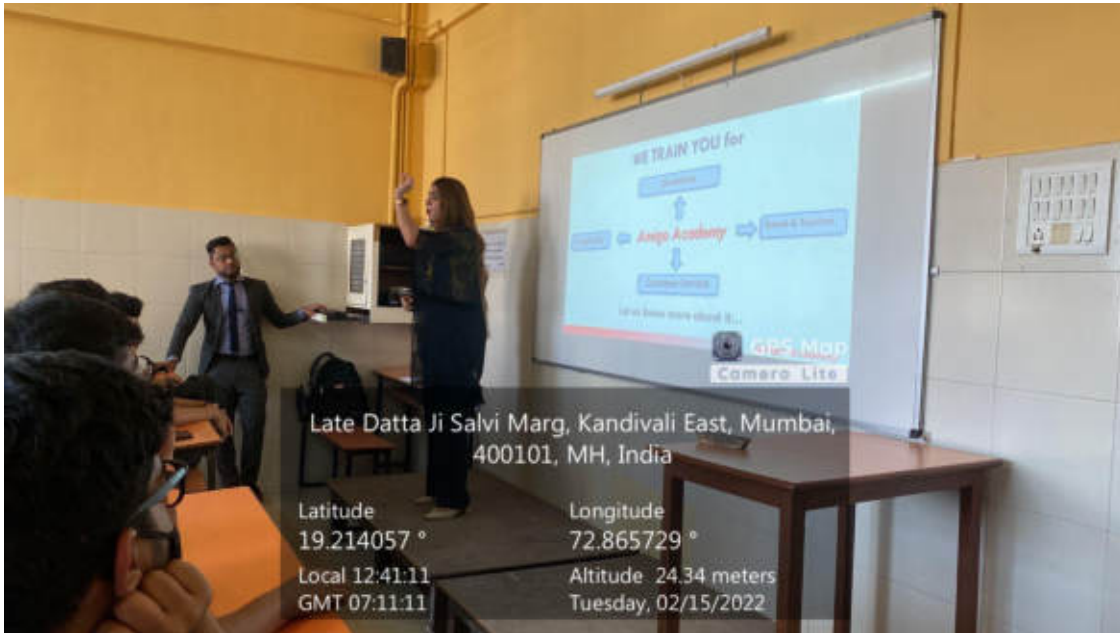
## **Agenda:**

- Career Guidance Seminar in aviation hospitality travel tourism and customer service industries with 100% placements assistance and growth opportunities

Almost 49 participants attended the seminar. It was a great opportunity and a value creating experience for the students. The Speaker gave an insight on the different career opportunities in the Aviation Industry. The speaker also talked about building confidence and the skills that one should develop for public speaking

It was an overwhelming experience for all the participants.

## Photograph of Seminar on the topic “Career Guidance Seminar on Aviation and Hospitality Industry”



## **Report on a workshop on "Career Opportunities in the field of Multimedia "**

Explorra School of Design and Technology, India, conducted a workshop on "Career Opportunities in the field of Multimedia " for the final year students on Wednesday, 24th March, 2022 at 12 noon.

Explorra School of Design and Technology, India have Collaborations with SSOL – IIT Kanpur, PadhAI at IIT Madras, Chitrakatha, NID, Red River College, Canada, City of Glasgow College, UK, Lincoln University, Malaysia, US Institute of 3D Technology, USA, 3D System Corporation, USA and Appstek, USA.

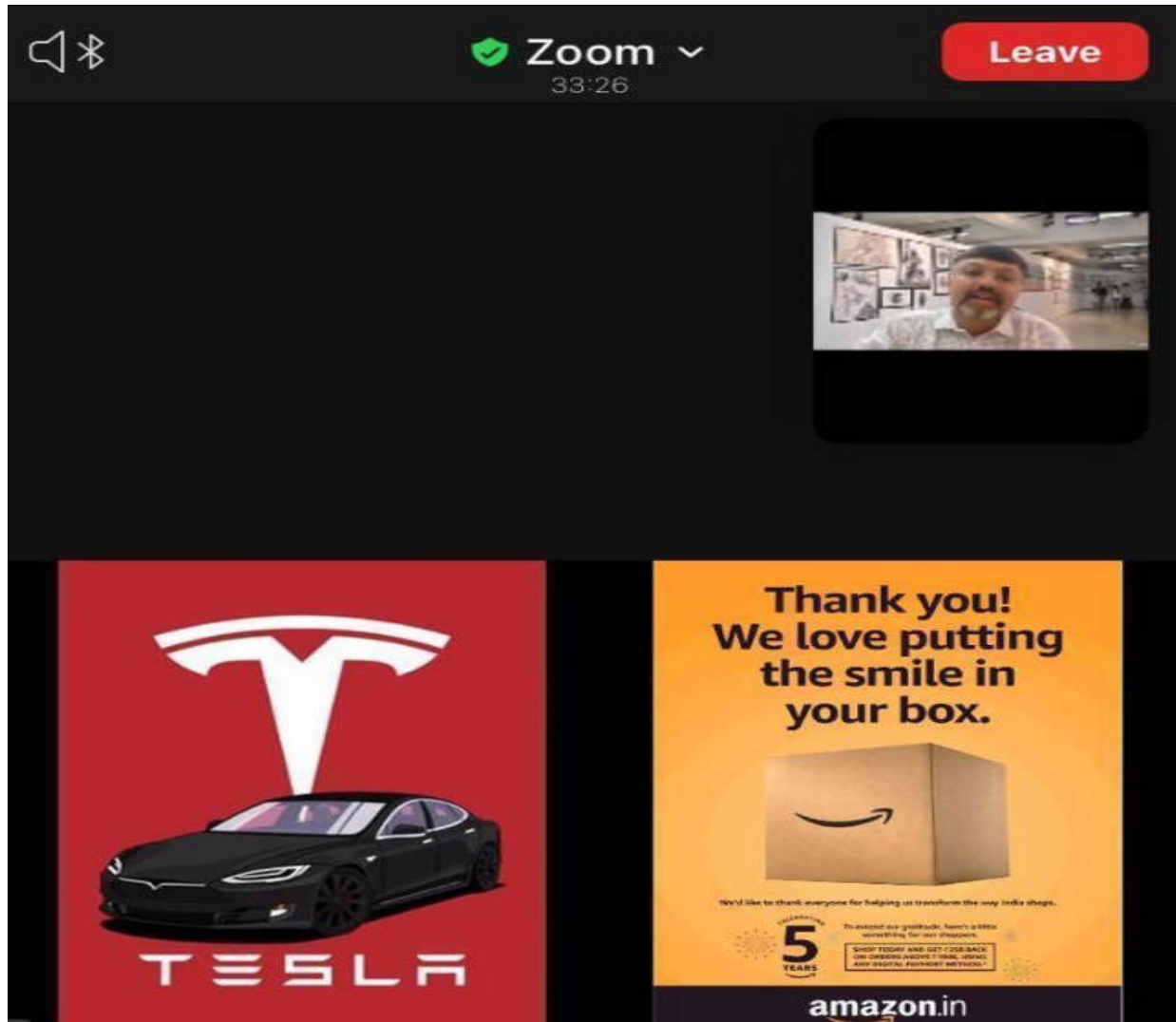
The webinar comprehensively covered:

- Fastest growing new age industries of the world,
- Which Careers to choose,
- What program to choose from,
- Which institutions may be the most apt (national & international),
- Norms of different countries for international students,
- What preparation is needed etc.

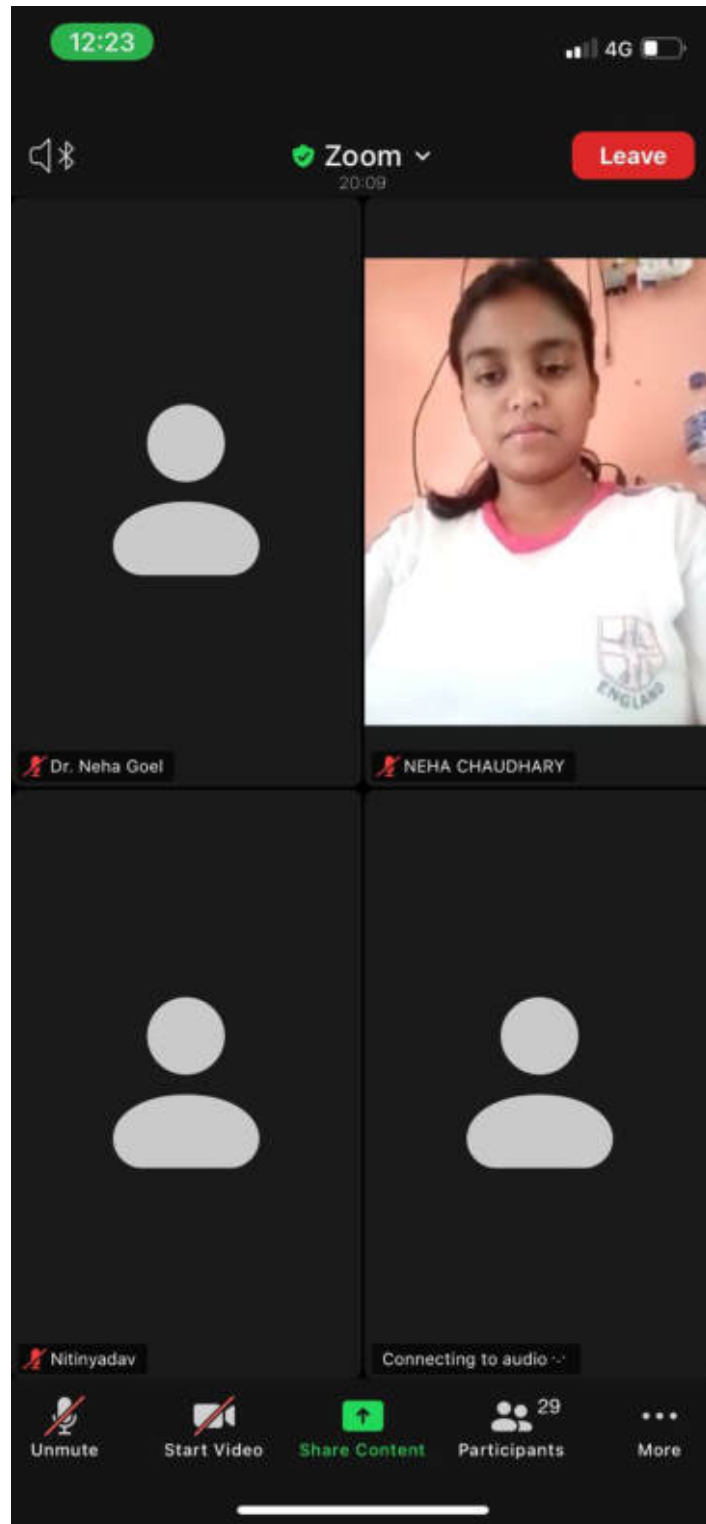
Mr. Ninad Shastri (Sr. Mentor ACIC Explorra Foundation, Digital Media Design Expert & International Program Director)

Approx 43 students participated in the workshop and benefitted. It was a wonderful experience for all the participants to see the real working of multimedia.

# Photograph of Workshop on "Career Opportunities in the field of Multimedia







## **Report on Seminar on Career Guidance on Aviation and Hospitality Industry**

The Placement cell of our college in association with Thakur Institute of Aviation for Cabin crew & Airport Ground Staff organised a seminar on the topic “Career opportunities in Aviation Industry” on Monday, 4th April, 2022 at 12.00 noon.

The sessions was conducted by:

Ms. Delnaz Dalal ( Assistant Manager Training at Thakur Institute of Aviation for Cabin crew & Airport Ground Staff)

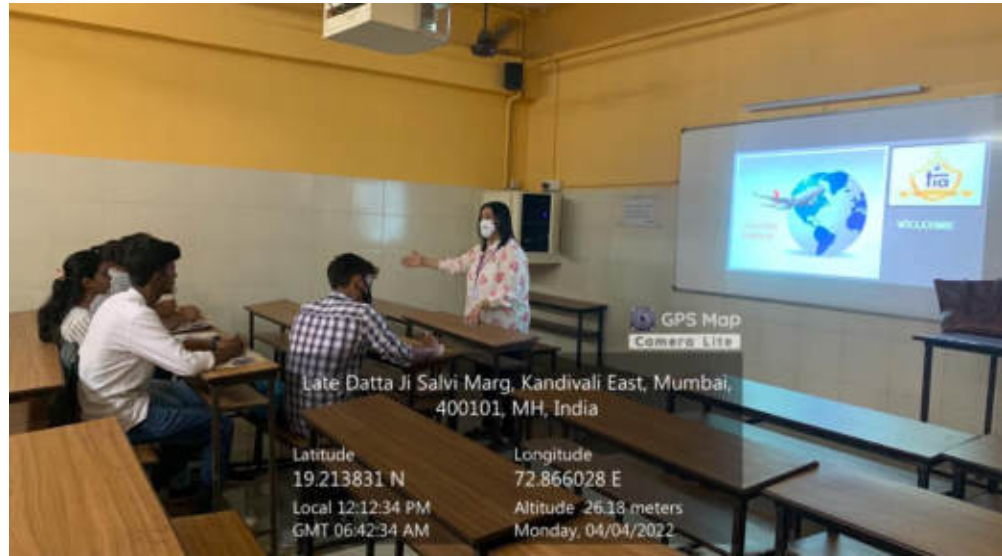
Agenda:

1. Second career path for the students
2. Advantages of Aviation
3. Overall uplifting of their Personality and Grooming
4. Interview Preparation
5. Interpersonal Skills
6. Confidence building

Almost 8 participants attended the session. It was a very learning experience for all. The speaker gave an insight of the current situation of aviation jobs in the market and what the perspectives can be. The speaker also focused on the various opportunities and courses available.

It was an overwhelming experience for all the participants.

## Photograph of Seminar on Career Guidance on Aviation and Hospitality Industry



# **Report of a career counselling session for the students of Second- and Third-**

## **Report on “Career as a Full Stack Developer & Project Guidance”**

The Department of B.Sc.IT/CS had organized a Peer learning session on “Career as a Full Stack Developer & Project Guidance” for the students of First year and Second year B.Sc.IT and B.Sc.CS .

This session was organized to let the students know the concept of Full Stack Development and its current Job perspective in the industry. The session was quite interactive with maximum involvement of students.

Speaker: Mr. Rahul Dayal

Designation: Student of Third year B.Sc.IT

Date: 23rd April 2022

Time: 12.30 PM -1:30 PM

Mode: Online

Targeted Audience: Intra-collegiate students

Coordinated By: Prof. Aparna Panigrahy

No. of Participants: 64 Intra-collegiate students



Guidance for competitive  
examinations and career  
counselling offered by the  
Institution in year 2022-23

### Students benefited by guidance for competitive examination offered by the Institution

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2022-23	1	Preparation for MCA(NIT) Entrance Exam	20-12- 2022	22
	2	Webinar on the topic "Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government	16-9-2022	50
	3	CAREER COUNSELING APTITUDE TEST CUM PSYCHOMETRIC TEST"	13-2- 2023	40

### Students benefited by career counselling offered by the Institution.

Year	Sr. No.	Name of the Event	Date	No. of beneficiaries
2022-23	1	Career opportunities in Insurance Industry"	28-6-2022	207
	2	Seminar on the topic "OPPORTUNITIES IN MARKET AND NQT IMPORTANCE	29-6-2022	136
	3	Career Guidance on Aviation and Hospitality Industry	6-7-2022 and 7-7-2022	363
	4	Seminar on All About MBA	14-7-2022	252
	5	Career counselling on government Jobs	15-7-2022	511
	6	Career guidance for MBA	18-7-2022	404
	7	Career Counselling titled - "Know your way after Graduation"	18-7-2022	50
	8	Seminar on Discover Your Potentials	29-7-2022	295
	9	Career and Scope in Advertising Industry	30-7-2022	301
	10	Seminar on What Next After Graduation	3-8-2022	138
	11	Career Counselling to study Abroad	12-8-2022	204
	12	"Study Abroad Opportunities in USA, Canada & Australia"	16-9-2022	230
	13	"Careers in Journalism"	24-9-2022	47
	14	Career Counselling session titled "Emerging Career in Media and Entertainment after Graduation"	6-3-2023	50

## Reference document of guidance for competitive examination offered by the Institution in 2022-23

### Guidance for competitive examination - Preparation for MCA(NIT) Entrance Exam Report of Preparation for MCA(NIT) Entrance Exam

The Department of B.Sc.IT and B.Sc. CS had organised a Seminar on “**Preparation for MCA(NIT) Entrance Exam**” for the Third Year Students of B.Sc. IT and B.Sc. CS.

Ms. Vandana Singh welcomed Mr Meena Surandra Suman, Alumnus of our college at 10.15 am. The speaker explained about how to prepare for MCA after completion of the degree courses. He focused on the syllabus, Personal time table, duration of study and the systematic planning for getting a good rank in the entrance examination. He also highlighted a good comparison between NITs and the other Colleges for MCA.

This session was very live, interactive, and informative with maximum involvement of students. The session was ended by Ms. Aparna Panigrahy with a vote of thanks.

**Speakers:** Mr Meena Surandra Suman

**Date:** 20<sup>th</sup> December, 2022 (Tuesday)

**Time:** 10:15 am - 11:15 am

**Venue:** Room No. 606, 6<sup>th</sup> Floor.

**Beneficiaries:** Third Year students of B.Sc. IT and B.Sc. CS

**Coordinated By:** Prof. Vandana Singh

**No. of Beneficiaries:** 22



**Photograph of competitive examination - Preparation for MCA(NIT) Entrance Exam**



**Photograph of competitive examination - Preparation for MCA(NIT) Entrance Exam**



## **Report on Seminar on “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government**

The Placement cell of our college in association with SSB INSTITUTE organised a seminar on the topic “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government “on Monday, 22th August, 2022 at 8.15 am.

The sessions will be conducted by: Mr. Ravi Agrawal. (8 years teaching experience for Govt. Bank Jobs for SBI and all nationalised banks in India)

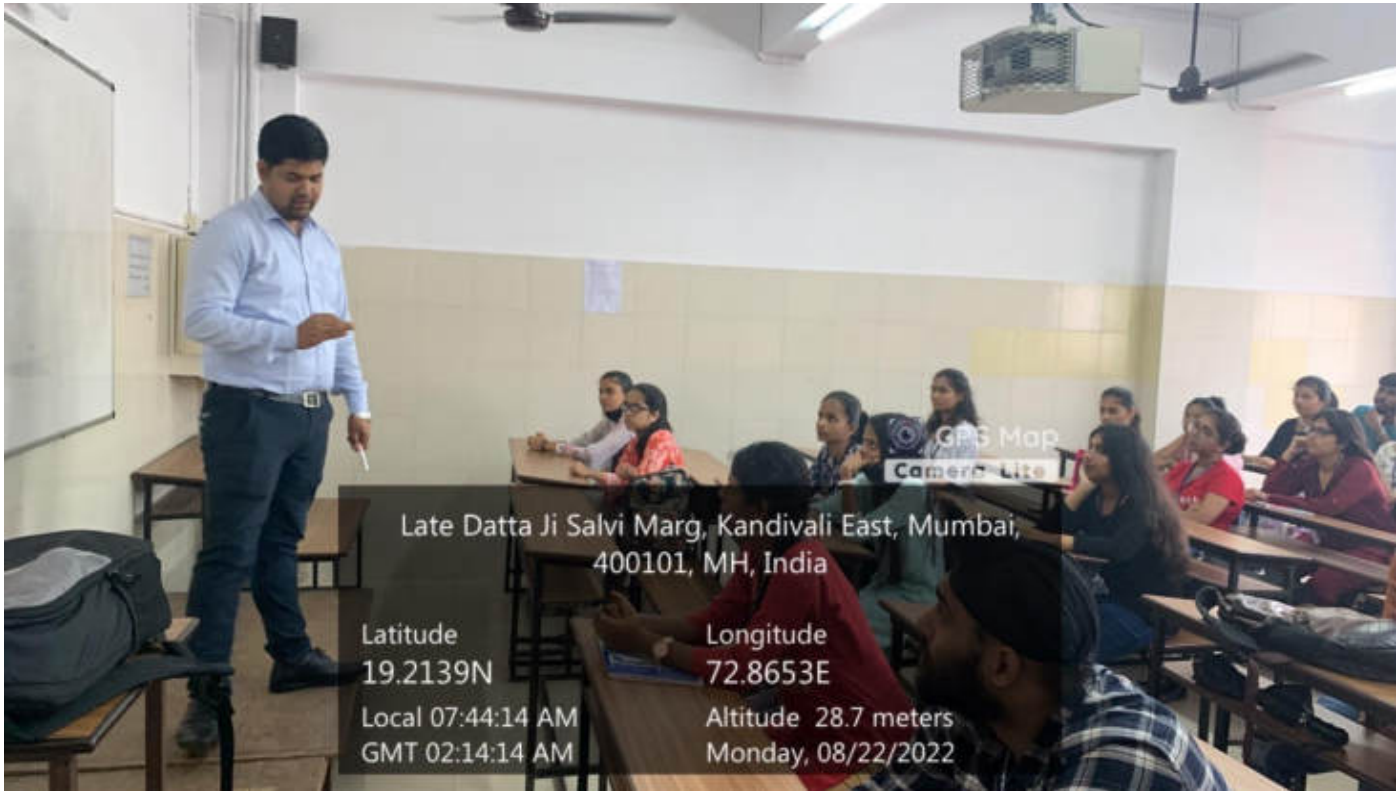
Topics covered in the seminar:

1. How to do the preparations
2. How to crack the exam
3. Opportunities in Public sector banks
4. Almost 50 participants attended the session. It was a very learning experience for all. The speaker gave an insight of government jobs and how to crack the exams.

**Photograph of Seminar on “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government**



**Photograph of Seminar on “Aspiring officers for Class I and Class II rank (Group A and Group B services) in Central and State Government**



## **REPORT ON “CAREER COUNSELING APTITUDE TEST CUM PSYCHOMETRIC TEST”**

The Placement cell in association with the Victor Manickam Group is organised a “CAREER COUNSELING APTITUDE TEST CUM PSYCHOMETRIC TEST” on Monday, 13th February, 2023 at 8am in classroom of TYBCOM

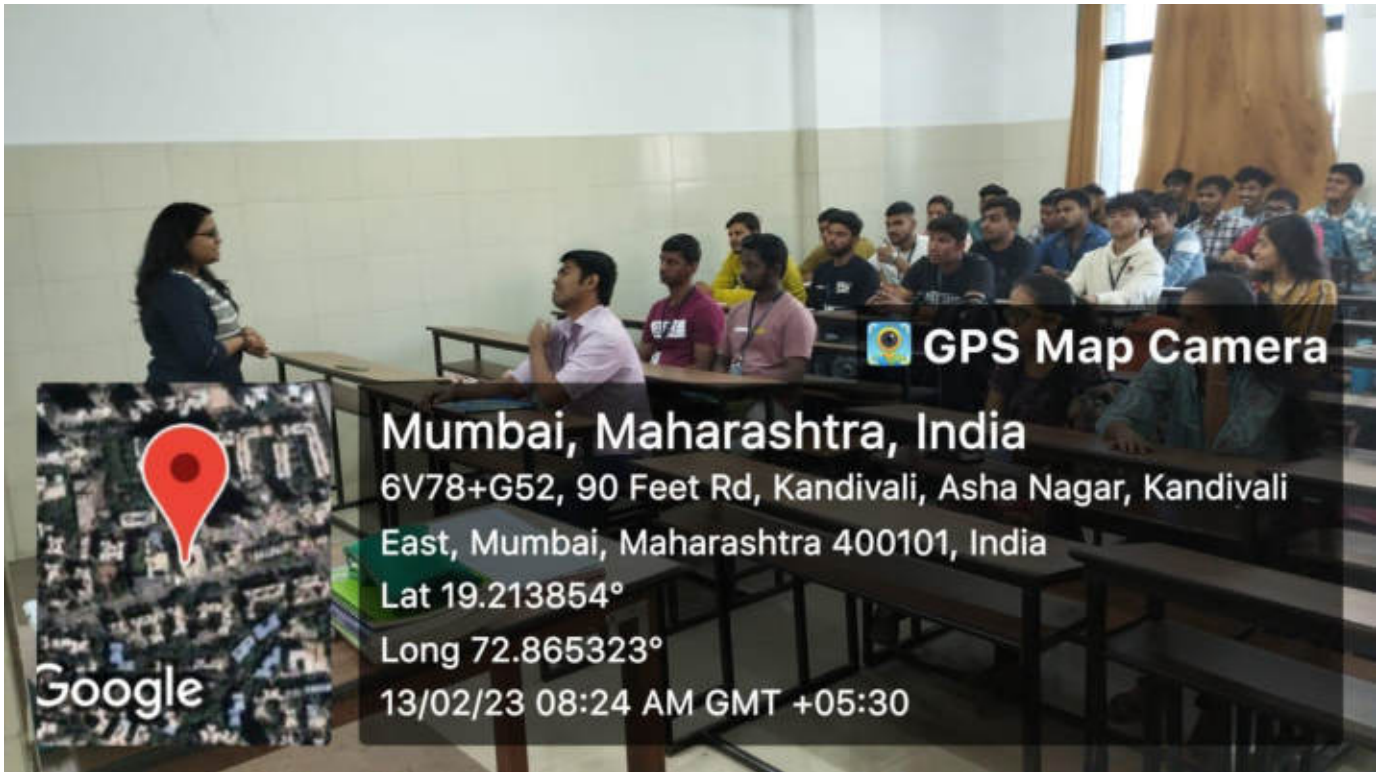
The sessions was conducted by:  
**Ms. Bhavisha (HR from Victor Manickam Group)**

### **Agenda:**

1. Know about your strength and weaknesses
2. To analyse in which field we are good at
3. Which job profile is best for our capability

Almost 40 students participated and gave the test to know their capabilities. The main objective of this Program is to educate the students on basic emotional quotient to choose their career in the right direction and apply for job.

**Photograph of “CAREER COUNSELING APTITUDE TEST CUM PSYCHOMETRIC TEST”**



**Photograph of “CAREER COUNSELING APTITUDE TEST CUM PSYCHOMETRIC TEST”**





## **Reference document of career counselling offered by the Institution in 2022-23**

### **Report on Seminar on Career opportunities in Insurance Industry”**

The Placement Cell in collaboration with HDFC Life Insurance Pvt Ltd., organised a seminar titled "Career Opportunities in the Insurance Industry" on Tuesday, June 28, 2022, at 8:30 am. The session was expertly conducted by Mr. Praveen More, an Assistant Manager at HDFC Life Insurance.

During the seminar, a comprehensive agenda was addressed with the students, encompassing topics such as exploring insurance as a viable second career path, understanding the advantages of the insurance industry, enhancing overall personality and grooming, honing interview preparation skills, refining interpersonal abilities, and building confidence.

Mr. Praveen More exhibited great dedication as he visited each block of all programs, providing students with invaluable insights into the diverse and promising career opportunities within the insurance sector. The event saw a remarkable turnout, with 207 students actively participating with enthusiasm. The seminar left an indelible mark on all participants, offering a wealth of knowledge and a newfound sense of enthusiasm for potential careers in the insurance industry.

## Photograph of Seminar on Career opportunities in Insurance Industry”



## Photograph of Seminar on Career opportunities in Insurance Industry



## **Report on Seminar on the topic `OPPORTUNITIES IN MARKET AND NQT IMPORTANCE**

The Placement Cell in collaboration with TATA CONSULTANCY SERVICES (TCS), successfully organized a Seminar focusing on "OPPORTUNITIES IN MARKET AND NQT IMPORTANCE" on Wednesday, June 29, 2022, at 10 .00 a.m.

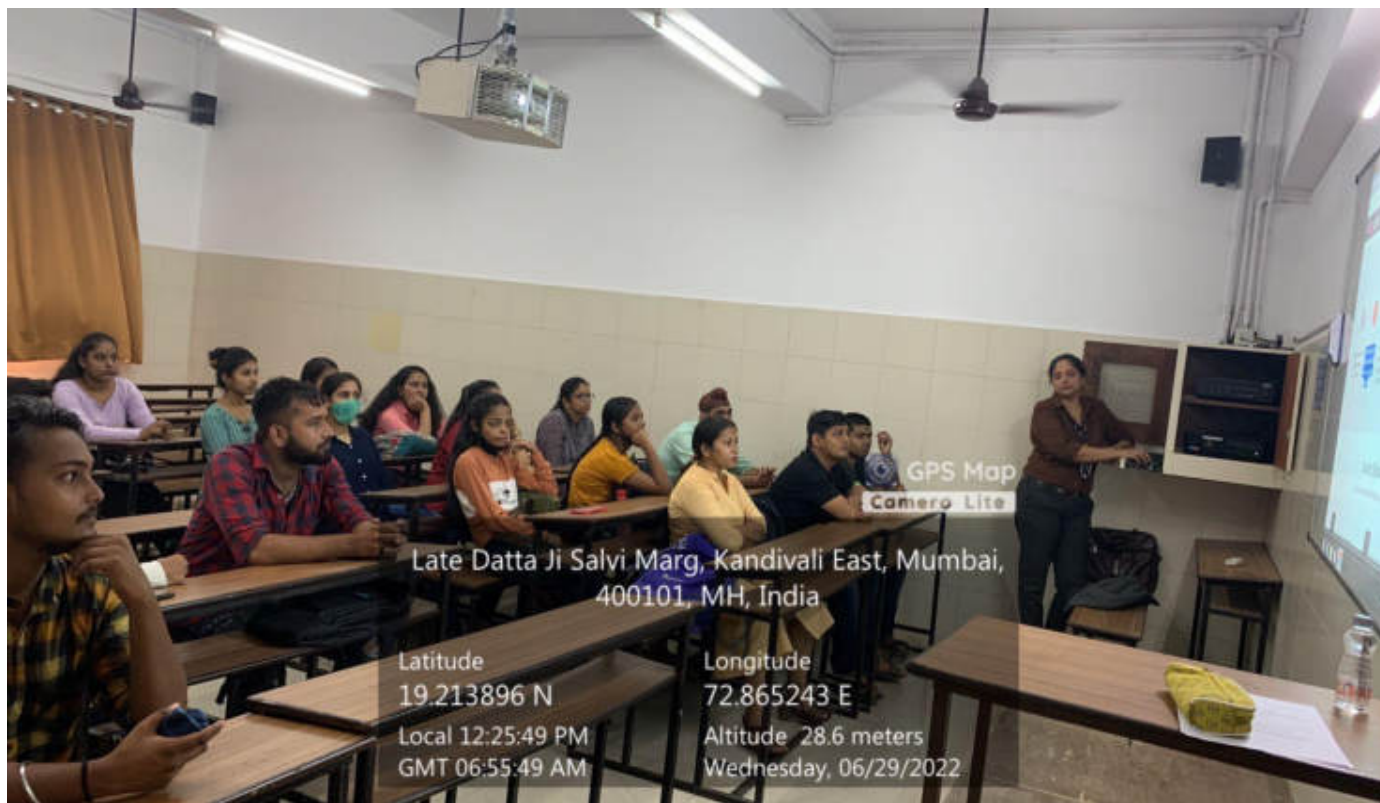
The session was conducted by Ms. Aditi, a distinguished speaker, trainer, and coach at TCS. The agenda for the seminar covered two pivotal topics: firstly, the abundance of opportunities available in the market, and secondly, guidance on navigating through TCS.

With utmost dedication, the speaker visited each block of all classes within the B.Sc IT/CS program, ensuring that valuable insights were shared with every student. This informative session proved to be immensely beneficial, with a total of 136 students gaining valuable knowledge and insights. It was a remarkable occasion for students to learn about the extensive array of opportunities facilitated by TCS ION.

Ms. Aditi also provided an in-depth understanding of the TCS NQT examination and its significance in the professional realm. Moreover, she shed light on the diverse courses offered by TCS ION, aimed at grooming students for success, not only within TCS but also in placement opportunities spanning 500 other prominent corporations.

The seminar left an indelible mark, offering an enriching experience for all participants. It served as a valuable platform for students to expand their horizons and gain a deeper understanding of the opportunities that lie ahead in the professional world.

## Photograph of Seminar on the topic ``OPPORTUNITIES IN MARKET AND NQT IMPORTANCE



**Photograph of Seminar on the topic OPPORTUNITIES IN MARKET AND NQT IMPORTANCE**



## **Report on Seminar on the topic “Career Guidance on Aviation and Hospitality Industry”**

The Placement Cell of our college, in collaboration with Fly High Aviation, organized a seminar on the topic of 'Career Guidance in the Aviation and Hospitality Industry' on Wednesday and Thursday, July 6th and 7th, 2022. The speaker visited each block of all programs. A total of 363 students benefited from this event.

The sessions were conducted by Mr. Nishideep, who has extensive experience in the Administration Department of the Aviation industry. The speaker discussed career opportunities in aviation, hospitality, travel tourism, and customer service industries, emphasizing 100% placement assistance and growth prospects.

This event provided an excellent and value-driven experience for the students. The speaker offered valuable insights into diverse career opportunities within the Aviation Industry. Additionally, he addressed the importance of building confidence and developing public speaking skills. It proved to be an overwhelmingly positive experience for all participants.

## Photograph of Seminar on the topic “Career Guidance on Aviation and Hospitality Industry”





## Photograph of Seminar on the topic “Career Guidance on Aviation and Hospitality Industry”



## **Report of Seminar on All About MBA**

A seminar on “All About MBA” was organised by the Department of BMS on 14th July, 2022.

The Guest Speaker was Mr. Vivek Sarda, qualified MBA who has coached more than 10000 students for various entrance exams like CAT, CET, GMAT etc and Mr. Jash Mehta, qualified MMS from Jannalal Bajaj Institute of Management Studies (JBIMS).

The seminar gave insights on the pathway to do MBA. Detailed information was shared about options in MBA. The speaker visited Second- and Third-Year classes of BMS and around 252 students benefited from the program.

## Photograph of Seminar on All About MBA



## Photograph of Seminar on All About MBA



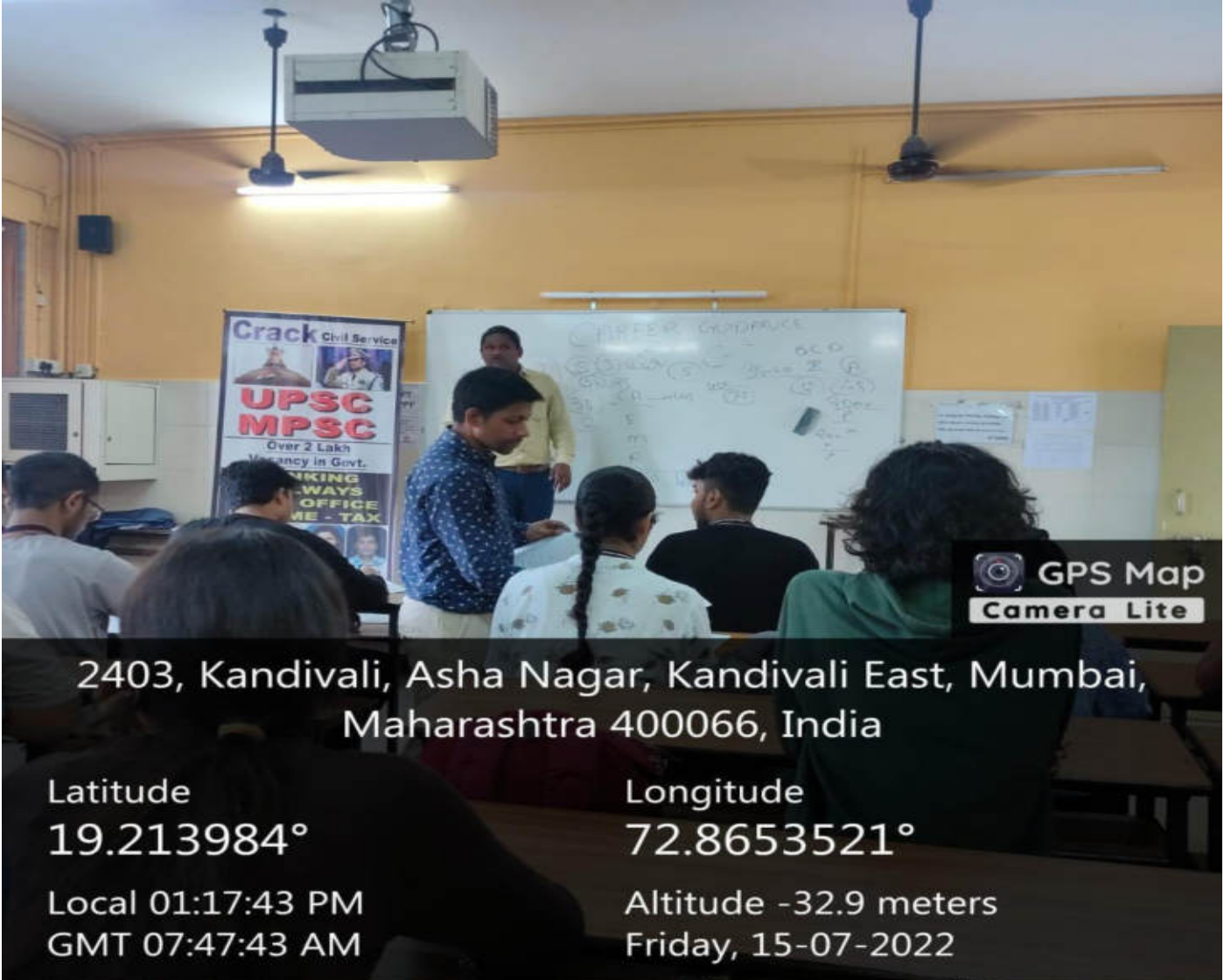
## **Report on Seminar on Career counselling on government Jobs**

The Department of B.Sc.IT/CS organized a seminar on "Career Counselling for Government Jobs" with the aim of enlightening students about the vast scope of employment opportunities in the public sector.

The session proved to be highly interactive, with students actively engaging in the discussions. Mr. Rahul Yerukula, a distinguished UPSC senior expert counsellor from IBPO, conducted the seminar on July 15, 2022. The event saw participation from a total of 511 students across all programs.

The speaker visited each class, providing valuable insights and guidance to the attendees. The seminar was instrumental in broadening students' understanding of potential career paths in the government sector, and Mr. Rahul Yerukula's expertise added significant value to the event.

Photograph of Seminar on “Career counselling on government Job



## **Report on Career Counselling titled - “Know your way after Graduation”**

The Department of BAMMC in collaboration with Garware Institute of Career Education and Development had organised a Career Counselling session titled **“Know your way after Graduation”**

The Guest Speaker was Dr Sunder Rajdeep, Head, Department of Communication and Journalism, University of Mumbai also Chairman of Board of Studies in BAMMC at University of Mumbai. Dr Sunder Rajdeep gave a clear understanding on what problems are faced by students and what are the opportunities available for them in that field. He clearly articulated what the industry expects and what value-added courses the students should be undertaking.

The session gave insights on the scope of the Multimedia and Mass Communication program. Important information was conveyed to the students in the session, which was highly informative and interactive.

Outcome : Students discovered the various opportunities in the field of Multimedia and Mass Communication, and were guided on what path they had to undertake in order to reach those opportunities.

**Day and Date : Monday, 18<sup>th</sup> July, 2022**

**Timing : 11.30 a.m. onwards**

**Venue : Mini Auditorium (Block No.706)**

**Beneficiaries : Learners of First Year, Second Year and Third Year**

**No. of Beneficiaries : 50**

## Flyer of Career Counselling titled - “Know your way after Graduation”



The Department of  
BAMMC is organising a

**SEMINAR on**

**Know Your Way  
After Graduation**



Add a comment

**Speaker - Dr Sunder Rajdeep**

Chairman Board of Studies in BAMMC,  
University of Mumbai

**Day - Monday**

**Date - 18th July 2022**

**Time- 11.30 am**

**Venue - Mini Auditorium -**



## **Report on Seminar on Career Guidance for MBA**

The Department of Commerce, Nirmala Memorial Foundation College organised a seminar on Career Guidance for MBA on 18th July 2022 at 11:30 a.m. The speakers for the session were Mr. Jash Mehta and Mr. Vivek Sarda. Speakers visited all the classes of B.Com and shared the valuable insights.

The seminar provided a comprehensive understanding of career opportunities in the MBA domain, enriching the knowledge base of the attendees. The session was very informative. More than 404 students attended the seminar.

## Photograph of Seminar on Career Guidance for MBA



## Photograph of Seminar on Career Guidance for MBA



## Report of Seminar on Discover Your Potentials

The Department of BMS organized a motivational talk on "Discover Your Potentials" on Friday, July 29, 2022. The distinguished guest speaker for the event was Mr. Ishwar Jha, an Industry Expert and Business Consultant, also a member of our college's IQAC.

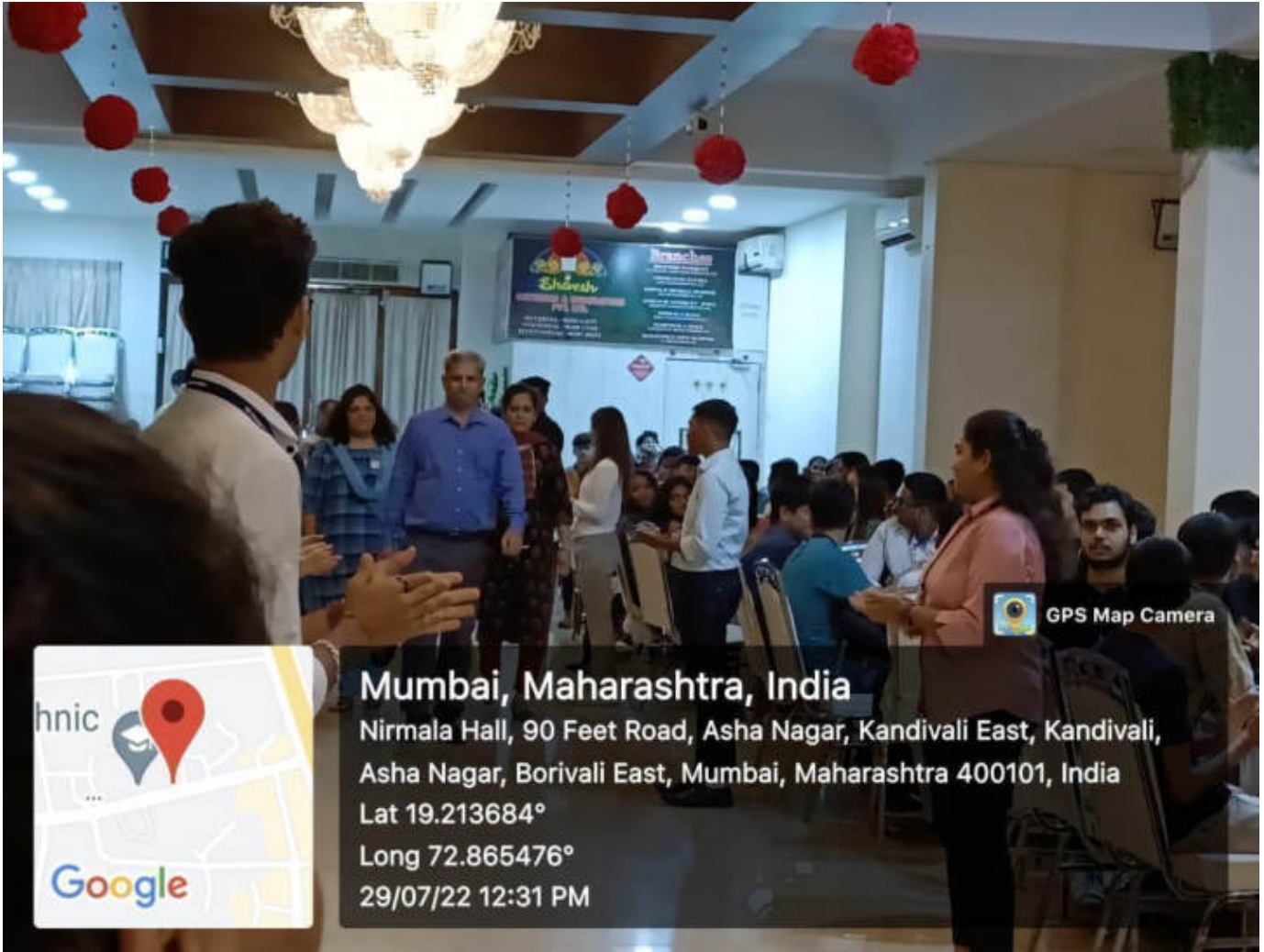
Mr. Jha's insightful talk encouraged students to engage in introspection about their aspirations in life and recognize the unique talents inherent in each individual. The program aimed to inspire self-discovery and personal growth.

A total of 295 students were in attendance, benefiting from the wisdom shared during the session. The event provided a valuable opportunity for students to tap into their potential and gain a deeper understanding of their inherent capabilities, setting the stage for personal and professional development.

### Photograph of Seminar on Discover Your Potentials



## Photograph of Seminar on Discover Your Potentials



## **Report of Seminar on “Career Scope in Advertising Industry”.**

The Department of BMS, in collaboration with the Internal Quality Assurance Cell of the College, organized a seminar on Saturday, July 30, 2022, focusing on the topic "Career Scope in the Advertising Industry." The program was conducted in four batches, with approximately 301 students in attendance.

The esteemed Guest Speaker for the event was Mr. Jay Raval, an alumnus of the BMS Department (batch 2015-16). Formerly holding the position of Business Manager at Wavemaker Media Agency, which stands as the second largest media agency network globally, with clientele spanning domestic and international markets. Presently, he is associated with Estee Lauder Companies, overseeing media and revenue strategies.

During his insightful session, Mr. Jay conveyed to students that the realm of advertising encompasses two primary domains: creativity and technicality. He encouraged students to reflect on their personal inclinations towards either flourishing in creative or technical areas. Various career prospects within these domains were thoroughly discussed.

Overall, the seminar proved to be a valuable opportunity for students to gain invaluable insights into the diverse opportunities that the advertising industry has to offer. Mr. Jay Raval's expertise and experiences further enriched the session, providing students with a well-rounded understanding of potential career paths in this dynamic field.

## Photograph of Seminar on “Career Scope in Advertising Industry”



## Photograph of Seminar on “Career Scope in Advertising Industry”





## **Report of the program on” What Next After Graduation?”**

On Wednesday, August 3, 2022, the Department of BMS hosted a career counselling session titled "What Next After Graduation" specifically tailored for SY and TY BMS students.

The informative session was led by Dr. Aparna Jain, Assistant Director at SK Somaiya. A total of 138 students actively participated, seeking guidance on their post-graduation pathways. Dr. Jain delved into various career options within the realms of Marketing, Finance, and HR, providing valuable insights and shedding light on the current trends in these specializations.

The event not only served as a platform for students to gain clarity on potential career trajectories but also kept them abreast of the latest developments and emerging opportunities in the dynamic fields of Marketing, Finance, and HR. The Department of BMS, through this initiative, aimed to empower students with the knowledge and foresight needed to make informed decisions about their future career paths.

## Photograph of the program on “What Next after Graduation ?”



## **Report on Seminar on “Career Counselling to study Abroad”**

The Department of B.Sc.IT and B.Sc. CS had organised a seminar on “Career Counselling to study Abroad” for the students of B.Sc. IT and B.Sc. CS. The introductory part of the session was conducted by Mr. Nitesh Jogade, Deputy Manager T.I.M.E.

This seminar was organised to let the students know about the pursuing higher study from Abroad and the process and procedure to apply for the same well in advance. The speaker also threw light on how to apply after graduation, expense of the courses, job package and demand of the courses in current industry etc. It was a quite interactive, informative and motivational session with maximum involvement of students.

Speakers:

Mr. Nitesh Jogade (Deputy Manager, T.I.M.E. Mumbai )

Date: 12th August, 2022 (Friday)

Time: 12:00 Noon - 01:00 pm

Venue: Room No. 311, 3rd Floor.

Targeted Audience: F.Y. B.Sc. IT and B.Sc. CS Learners

No.of Participants: 204

## Photograph of Seminar on “Career Counselling to study Abroad”



## Report on Seminar on “Career Counselling to study Abroad”



## **Report on Seminar on “Study Abroad Opportunities in USA, Canada & Australia”**

The Placement Cell, in collaboration with COMPUTRAIN, organised a seminar focused on "Study Abroad Opportunities in USA, Canada & Australia" on Friday, 16th September, 2022. The session was led by Ms. Karuna Vishwakarma, Marketing Head at Computrain.

The agenda encompassed essential topics including raising awareness about educational prospects in the USA, Canada, and Australia, elucidating eligibility criteria, financial planning, exploring job prospects, and understanding post-education residency options. The speaker visited all classes across various programs and provided valuable information regarding prerequisites, budgeting, job prospects, and post-education residency options abroad. Impressively, the seminar attracted an audience of nearly 230 participants.

Overall, the session left an indelible mark, offering a rich and enlightening experience for all attendees.

**Photograph of “Study Abroad Opportunities in USA, Canada & Australia”**







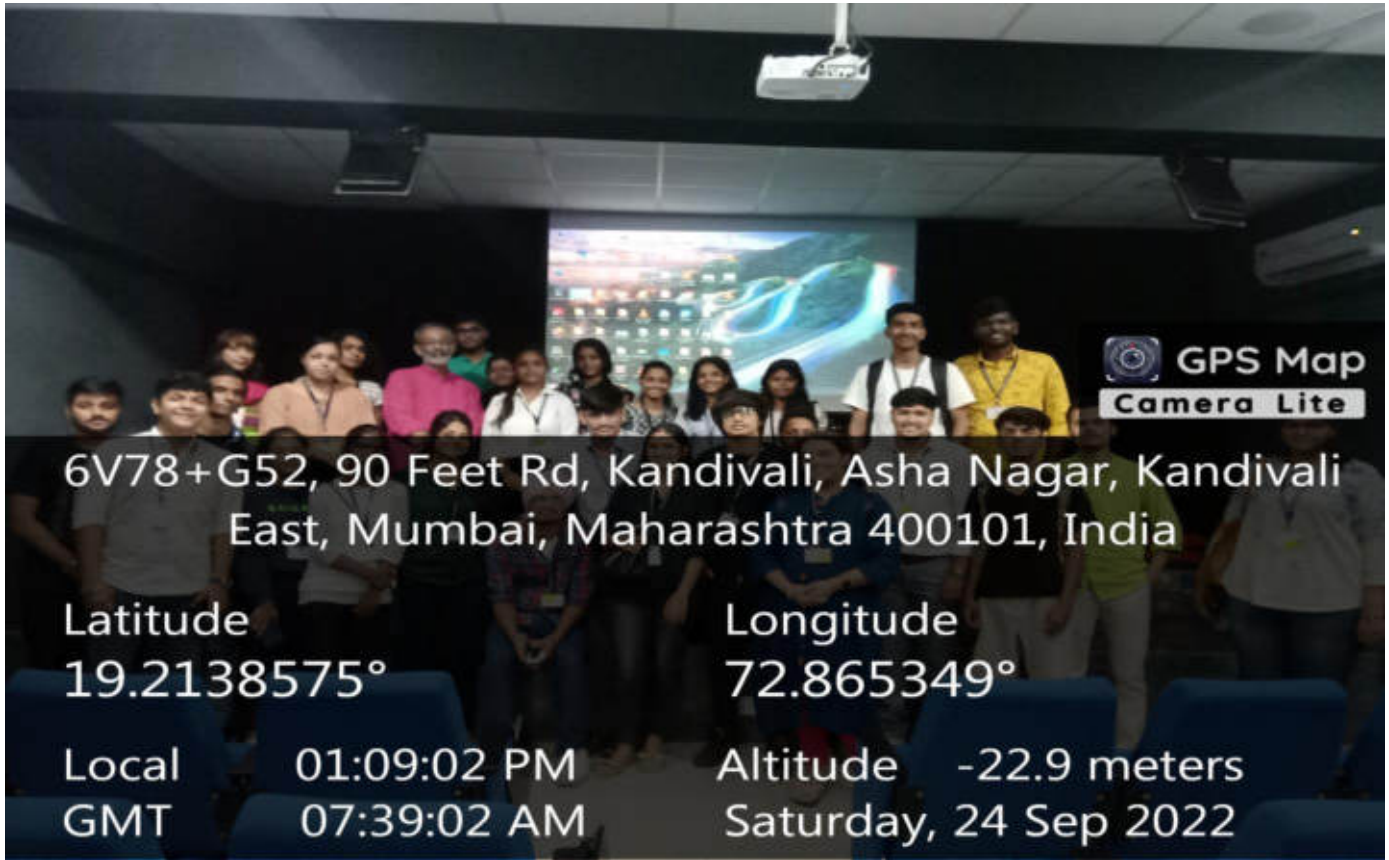
## **Report on “Careers in Journalism”**

The Department of BAMMC organized an insightful seminar titled "Careers in Journalism," conducted by Mr. Abhay Mokashi, a seasoned journalist and media trainer. This event took place on Saturday, September 24, 2022, starting at 11:30 a.m. onwards in Block No. 706. The seminar specifically targeted learners of SYBAMMC and TYBAMMC specializing in Journalism. Mr. Mokashi's extensive professional experience spanning over decades provided a valuable backdrop as he shared practical tips, valuable guidance, and motivation to empower students towards successful careers in journalism.

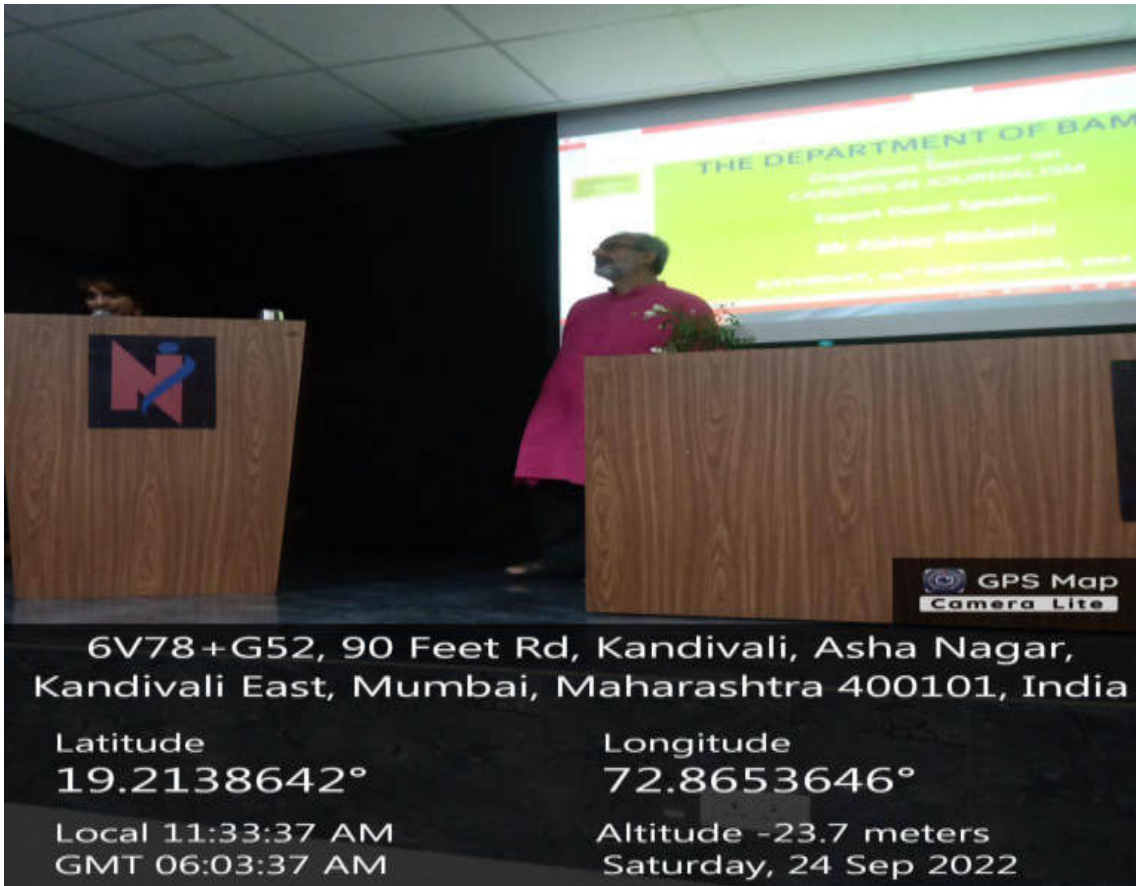
During his engaging discourse, Mr. Mokashi illustrated key nuances of journalism through vivid examples, aiding learners in identifying areas that best align with their interests and strengths. He further encouraged students to utilize the college's resources, such as the newsroom, to develop crucial skills. The interactive session also saw Mr. Mokashi inviting questions from the audience, ensuring that queries were addressed comprehensively.

In total, 47 students benefited from this enriching seminar. Its objective was achieved as it effectively raised awareness among BAMMC learners regarding the diverse areas within journalism and provided them with valuable insights for forging successful careers in the field.

## Photographs of career counselling - Careers in journalism



## Photographs of career counselling - Careers in journalism



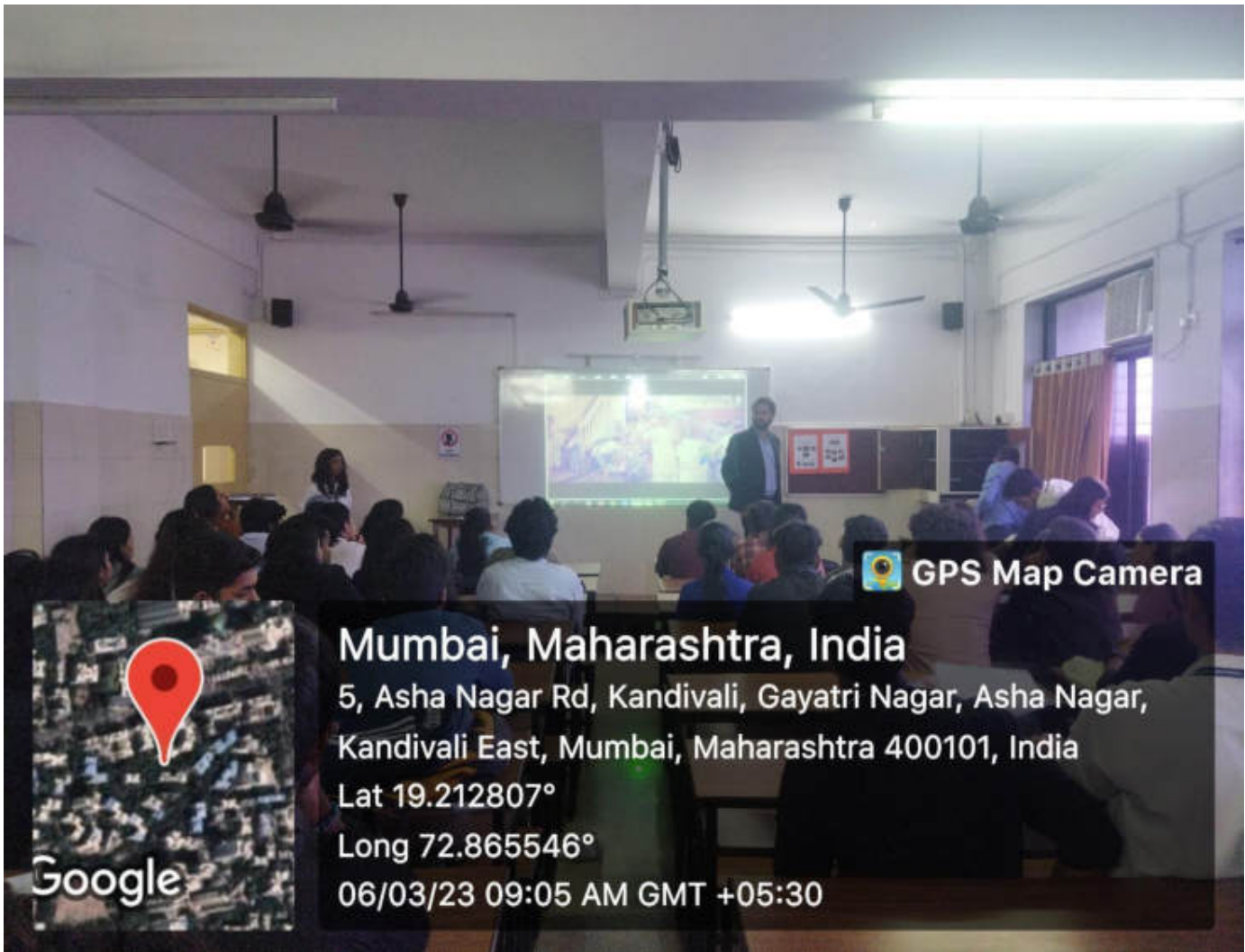
## **Report on Career Counselling session titled “Emerging Career in Media and Entertainment after Graduation”**

The Department of BAMMC organized an insightful Career Counselling session under the theme of "Emerging Career in Media and Entertainment after Graduation." This session took place on Monday, March 6, 2023, starting from 9:00 a.m. onwards, at Block No. 711. It was exclusively designed for TYBAMMC students specializing in both Advertising and Journalism.

The session, conducted by the esteemed Welingkar Institute of Management, a prominent educational institution renowned for its management studies, provided valuable insights into the wide-ranging opportunities available in Multimedia and Mass Communication programs. Attended by 50 eager learners.

The objective was clear - to acquaint final year BAMMC students with a comprehensive understanding of potential career pathways and opportunities within these dynamic fields, aiding them in making informed and strategic career decisions.

**Photograph of Career Counselling session titled “Emerging Career in Media and Entertainment after Graduation”**



**Photograph of Career Counselling session titled “Emerging Career in Media and Entertainment after Graduation”**

